

On the day Israel's hostages were finally released from Gaza, enemies of Israel held rallies nationwide to promote continued war with Israel and "honor the martyrs" who committed a brutal October 2023 massacre, torture and kidnapping that devastated 1,500 innocent civilians.

October 20, 2025

MY FRIEND, WHAT DO YOU THINK?

After feeling utter joy at the release of Israel's hostages, my blood turned cold when I saw—that same day—demonstrators nationwide celebrating the "heroic" Hamas "martyrs."

Imagine! Protesters praising the monsters who raped, slaughtered, burned alive, tortured and/or kidnapped 1,500 innocent babies, kids, moms, dads, grandparents and young adults in Israel on October 7, 2023.

How does that make you feel?

It's time we say it out loud: These enemies of Israel don't give a damn about ceasefires, "genocide," or "starvation" of Palestinians—they care *only* about killing Jews, destroying Israel . . . and ultimately, defeating America.

At the same time, while Israel is winning the Gaza War on the ground, we are losing it in world opinion.

- In a despicable lie, CNN's Christine Amanpour claims that hostages tortured by Hamas in Gaza were treated better than Israeli prisoners
- Harvard University hires left-wing, anti-Zionist journalist Michelle Goldberg to teach a class on antisemitism
- Even as Hamas thugs brutally execute Palestinians in Gaza

important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

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IF YOU SUPPORT PUBLISHING FLAME'S BOLD PR MESSAGES, PLEASE HELP US!

FLAME is the only organization that defends Israel with paid editorial *hasbarah* messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

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>>

streets, legacy media, like NPR and LA Times, refuse to cover the carnage

- New York Times on Oct. 13 falsely and callously calls Israel's trade of Palestinian terrorists for kidnapped hostages a "hostage exchange."
- Nearly 4,000 U.S. film industry professionals sign a letter pledging to boycott the Israeli film industry.
- Socialist NYC mayor candidate Zohran Mamdani refuses to condemn the chant "globalize the intifada," which is a call to murder Jews

No wonder venomous discrimination against Jews and Israelis is exploding all over the U.S. and worldwide.

At some point, we have to say, "Enough!" For me—and for us at FLAME—that time is NOW. I hope you'll agree and will support our hard-hitting new campaign in major media.

Please step up now: Support FLAME's new ad "Facts Shatter Genocide Lies"—to beat back the anti-Israel slander we hear daily from the UN, U.S. politicians, media pundits, college campuses, and Islamist radicals.

Just click on **donate** now—before October 31—to help FLAME defeat the explosion of lies . . . and help Israel win the Information War.

Dear Friend of Israel, Friend of FLAME:

I think you'll agree: Of all the vicious lies used to attack and delegitimize the Jewish state, none is more damaging—or *absolutely false*—than the Gaza genocide slander.

Despite the fact that Israel has been proven 100% innocent of any intent to kill or eliminate Palestinians many times over, prominent politicians, NGOs and U.S. media continue to hammer this lie into Americans' consciousness.

Take just a second to scan these outrageous libels:

- **Senator Bernie Sanders** just weeks ago lied openly, alleging: "Israel is committing genocide . . . The intent is clear." Wait, Bernie! Israel has NEVER been found to intentionally target innocent Palestinians—they can't prove it because Israel just doesn't do it. *Yet scores of media printed the lie with no refutation.*
- **Some 2,000 Hollywood film workers**, including Mark

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Ruffalo, this month signed a pledge to boycott the Israeli film industry as being “complicit in genocide against the Palestinians people.” *Again false . . . yet again mainstream media printed it.*

- **Author Arundhati Roy** last week described Israel’s actions as a “brutal genocide” such as “human beings have never seen before”—though many actual genocides, such as in Sudan, killed millions more people on purpose.
- **New York Times** publishes an op-ed by Navi Pillay, former UN High Commissioner for Human Rights, falsely asserting “Israel has committed genocide against Palestinians in Gaza.” Pillay also fails to show that Israel ever targets innocents, and the Times *fails to correct her falsehoods.*
- **Fake “International Association of Genocide Scholars”**—which allows *anybody* to join for \$35— declares that “Israel’s actions in Gaza constitute genocide.” The group uses bogus death counts and fails to prove Israel targets anybody other than Gaza terrorists. *Yet CBS News, Reuters and PBS publish their lie.*

HELP FLAME TELL THE TRUTH:

ISRAEL DOES NOT—NOR HAS EVER—COMMITTED GENOCIDE.

Here’s the first truth: War is indeed brutal, and many civilians die tragically. But war is not genocide.

My friends, Israel is guilty of nothing more than waging a war—a war against Islamist terrorists who started the fight by savagely massacring 1,250 children, women and men, and kidnapping and torturing another 250 innocents.

Good news: We at FLAME have been destroying the Gaza genocide libel against Israel for the last two years in our exposés reaching millions of Americans.

I hope you saw FLAME’s hard-hitting article that ran a few weeks ago in Facebook and other social media: **Exposing the Gaza Genocide Liars** reached tens of thousands more Americans.

But here’s the bad news: Day after day, legacy media continue to pump out more anti-Israel falsehoods and twisted facts without shame. We’re running to keep up!

As a fellow lover of Israel, I have a favor to ask of you:

Can you please step forward today with a *small donation* to help FLAME spread the truth—in daily newspapers, in social media, in college outlets—to more Americans?

Perhaps ask yourself:

What have I done to help Israel defeat the haters lately?

And, if I don't stand for Israel, what do I stand for?

I urge you to help us now—to tell the truth about Israel, even with a donation of \$5 or \$10 if that's what you can afford today.

I hope you'll take just one minute—right now—to raise your fist against Israel's enemies. Support FLAME's fight in the media to defeat the lies.

Won't you please make your tax-deductible **membership donation** before October 31 to help Israel win this Information War?

**ANNOUNCING A NEW NATIONAL MEDIA AD
TO SLAP DOWN GAZA GENOCIDE LIBELS—CAN YOU HELP US?**

Let's be honest: Many who spread the lie that Israel commits genocide are ignorant—but most are anti-Israel haters. They care *nothing* for the truth.

The tragedy is, too few knowledgeable people—and virtually no media—stand up to refute the genocide slander.

When you share the simple facts, the genocide lie crumbles.

Once fair-minded people discover that Israel conducts its war against Hamas terrorists with the highest ethical standards—and that *nothing* Israel does in Gaza fits the definition of genocide—they quickly see through the lie.

I hope you'll agree that we supporters of the Israel-U.S. relationship need to speak out. FLAME's new *hasbarah*—explanatory message—“**Facts Shatter Gaza Genocide Lies**”—describes what genocide is *and is not* and proves factually that Israel's tactics in the war are ethical and righteous.

It also reveals demographic data showing that the Palestinian population in Gaza is actually increasing. Finally, it notes that those who spread the Gaza genocide lie fit the classic definition of antisemites.

FLAME is about to publish to this ad (see below) to millions of Americans—in leading social media, as well as in the *Washington Post*, *Wall Street Journal*, *New York Post*, *Chicago Tribune*, *New York Times*, *Tampa Bay Times*, *Denver Post*, *Los Angeles Times* and *Hollywood Reporter*.

This piece will also be sent to all members of Congress, the President and Vice President. If you agree that this kind of public relations effort on Israel's behalf is critical, I urge you to **support us** with a tax-deductible donation before October 31 .

YOU DESERVE TO KNOW THE TRUTH...

Facts Shatter Gaza Genocide Lies

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Facts Snatter Gaza Genocide Lies

Of all the lies told by Israel's enemies, the slander of genocide is the greatest falsehood—refuted by the word's meaning and all facts. Why do they repeat it?

Despite any factual evidence that Israel intends to or actually is systematically eliminating Gaza's population—and despite Israel's unmatched efforts to spare and even feed enemy civilians—dozens of media, politicians and activists still spread the Israel genocide blood libel.

What are the facts?

Following Hamas's savage October 7 massacre and kidnapping of innocent Israeli children, families, young people and elderly, the accusation of genocide against Israel has become a hateful rallying cry. However, as a preponderance of facts prove, Israel's conduct of the war against Hamas in Gaza is entirely legal and in no way violates the UN Genocide Convention.

What is genocide? "Genocide" defines "acts committed with the intent to destroy, in whole or in part, a national, ethnical, racial or religious group." The Jews of Europe are the best-known victims of genocide. Hitler's Germany tried to eliminate the Jewish people—killed six million for their "crime" of being Jewish. Likewise, the Cambodian genocide (1981-83) killed 1.5-2 million people—some 25% of Cambodia's population. The Rwandan Genocide (1994) killed 800,000 to 1 million people in 100 days, and the Darfur Genocide (2003 to present) has claimed 200,000 to 400,000 deaths. Critical to the definition of genocide is specific intent to murder or physically displace a population group (not merely its individual members). *Thus, any given war between two parties, regardless of death counts, cannot necessarily be called genocide.*

Is Israel intentionally trying to eliminate the Gazan people? There's zero evidence that Israel has intentionally targeted innocent Gazan Palestinians. Indeed, Israel's attacks on its enemies uniformly target Hamas terrorists, who generally hide in hospitals, mosques and schools, using Gaza's citizens as human shields. To avoid harming innocents, the IDF consistently gives warnings to civilians of impending attacks, using phone and SMS, leaflets, social media and "roof-knocking." Israel also issues evacuation warnings prior to battles in populated areas. Finally, Israel facilitates delivery of thousands of tons of medicines, food and other essentials to sustain the enemy population in Gaza—unheard of in modern warfare. These actions prove irrefutably that Israel does not intend to destroy the Gazan people. No genocide.

Are Palestinians victims of genocide? In the Gaza War, an estimated 60,034 Gazans have been killed as of August 2024, of which an estimated 24,014 (40%) were males of combat age (18-59). Other estimates place the percentage of deaths of Gazan males aged 13-55 to be 72%, or 43,224 deaths. No surprise, then,

that the ratio of civilians to combatants in Gaza is much lower than in comparable wars. Whereas the civilian-fighter ratio in Gaza is estimated to be as high as 1.5:1, the average ratio in urban warfare worldwide, according to the UN, is 9:1 civilians to fighters. This ratio alone destroys the genocide argument.

Palestinian-Arabs have multiplied with no interference from Israel: Palestinian population at Israel's birth in 1948 was about 1.3 million—today it's about 6.8 million, of which some two million are Israeli Arab citizens. Such robust population growth also refutes accusations of genocide. Even in Gaza itself, despite the war, Gaza's population—measured by births vs. violent deaths—has actually increased. Estimates by such organizations as the United Nations Population Fund project births in Gaza from October 7, 2023 to the present at about 124,245. Contrast that with violent deaths estimated at about 75,200 over the same period by the independent Gaza Mortality Survey: Using births vs. violent deaths, Gaza actually experienced a net gain in population—the opposite effect of a genocide.

Why do Israel's enemies—against all evidence—repeat the antisemitic blood libel of genocide? Instead of praising Israel's efforts to save civilian lives, increasing members of the "international community" employ the genocide accusation in the same manner blood libels were used to discredit, delegitimize and physically attack Jews over the centuries. Those who oppose Israel's existence cannot use honest facts to convince people of good will that Israel is evil. In fact, Israel wants peace and has offered it many times to Palestinians over 77 years. Yet, the Palestinians have greeted these offers with thousands of terrorist attacks, killing some 5,450 Israeli civilians.

Time to refute the Israel genocide liars. False accusations of genocide are attempts to delegitimize the Jewish state, demonize Jews and destroy Israel. These tactics perfectly fit the globally accepted definition of antisemitism. Those who attack Israel with this falsehood fully deserve the label of antisemite.

This message has been published and paid for by

FLAME

Facts and Logic About the Middle East
P.O. Box 3460, Berkeley, CA 94703
James Sirkinson, President
Gerardo Joffe (z"l), Founder

FLAME is a tax-exempt, nonprofit 501(c)(3) organization. Its purpose is the research and publication of facts regarding developments in the Middle East and exposing false propaganda that might harm the United States, Israel and other allies in the region. Your tax-deductible contributions are welcome.

To receive free FLAME updates, visit our website: www.factsandlogic.org

**Genocide liars
deserve the label
of "antisemite"**

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HOW FLAME FIGHTS OTHER MEDIA SLANDERS AGAINST ISRAEL

FLAME has been exposing media lies about the Gaza war for the last 23 months—and we'll continue telling the truth about the fight against Iran.

FLAME has many times exposed the "Gaza famine lie" to hundreds of thousands of Americans via Facebook. Check our report from July of 2024—"Despite UN report denying famine in Gaza, anti-Israel media continue the lie."

Unfortunately, we can never rest: Anti-Israel media continue their fake news with no shame.

Likewise, at the end of May, mainstream media tried again to scam the American public with two of their perennial lies: Israel is bombing Gaza hospitals and Israel is killing Palestinian journalists—both alleged "war crimes."

The truth is, Israel bombed Gaza's Nasser Hospital because the IDF determined the facility was being used as a Hamas command

and control center. A Hamas operative and sometime journalist, Hassan Aslih, who took part in Hamás's invasion of Israel on October 7, was killed in the attack.

A few days ago, Israel bombed a tunnel running around and beneath Gaza's European Hospital, attempting to eliminate Hamás chief Mohammed Sinwar, brother of dead Hamas mastermind Yayah Sinwar. The strike resulted in damage and some deaths in and around the hospital, including Hamas operatives and facilities.

FLAME exposed both the hospital- and journalist-targeting hoaxes in our January report, "Seven latest attacks on Israel by media pervert the truth," which informed hundreds of thousands of Americans on social media that hospitals used as enemy headquarters are legitimate targets under international law.

FLAME'S NEW EDITORIAL IN MAJOR MEDIA TELLS HOW BRAVE ISRAEL ALONE FIGHTS THE GLOBAL JIHAD

While Israel has been fiercely fighting—and winning!—against Iran, Hezbollah and Hamas, most Western nations decline to defend themselves from the global jihad. Despite daily attacks on them, many keep calling for ceasefire.

If this hypocrisy bothers you, I think you'll cheer FLAME's powerful new ad—which we plan to publish in July in the *New York Post*, *Tampa Bay Times*, *Denver Post*, *Chicago Tribune*, *Washington Post*, and the *Wall Street Journal*.

⇒ **"End of the Palestinian Lie"**—this hard-hitting message explodes the myth that Palestinians want peace and a state—and advocates Israel's complete defeat of Hamas and other Palestinian terrorists. (*I've attached a copy of this ad for you at the close of this letter.*)

I hope you'll support our placement of this ad, which will reach millions of Americans nationwide, including *Senators and Representatives* in Washington DC. This ad will cost \$139,000. Can you chip in now to help us?

Won't you please make your tax-deductible **membership donation** before October 31, to help Israel win this Information War?

HOW FLAME HELPS ISRAEL WIN TODAY'S INFORMATION WAR— HOW WE CAN SPREAD THESE TRUTHS IN MAINSTREAM MEDIA.

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My friends, I think you'll agree that the mounting antisemitism and drumbeat of anti-Israel reporting in the media these days is unprecedented . . . and scary.

But here's a beam of hope: For decades FLAME has bravely fought against our enemies—defending Israel against the wide range of falsehoods they aim at her.

Here are just a few of the editorial media ads FLAME has run to spread the truth . . . and defend the Jewish state in mainstream media (see hundreds of them under “PR for Israel” at www.factsandlogic.org.)

- ▶ **“The Israel Genocide Slander”**—refutes the lie that Israel attacks people because of race or ethnicity and proves mushrooming Palestinian population growth: This ad reached nearly 5 million people in the *Washington Post*, *Chicago Tribune*, *New York Post*, *Houston Chronicle* and *Orlando Sentinel*.
- ▶ **“Stop Terrorism on Campus”**—shows skyrocketing anti-Zionist bullying and demands school administrators be held to account and how we can fight back. It ran in the *New York Post*, *Tampa Bay Times*, *Denver Post*, *Chicago Tribune*, *Washington Post*, *Mercury News* and *Wall Street Journal*.
- ▶ **“What Is Occupied Palestinian Territory?”**—proves there's no such thing as “Palestinian territory” and why Israel's governance is lawful and just: It was seen by millions in the *New York Times* and *Washington Post*.
- ▶ **“The Palestinian Catastrophe”**—explains why Palestinians' real “nakba” was their failure to accept Israel's offers of land for peace: We reached six million readers at *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, *New York Post*, *Miami Herald*, *Houston Chronicle* and *Orlando Sentinel*.
- ▶ **“Democracy Thrives in Israel”**—disproves accusations that Israel commits apartheid and shows why Israel is ranked the world's 23rd most successful democracy (ahead of the U.S.): It ran in *New York Times*, *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, *New York Post*, *Miami Herald*, *Houston Chronicle* and *Mercury News*.

Please help us support these messages to the American people: Please make your tax-deductible [membership donation](#) before October 31.

**HOW MEDIA AND THE UNITED NATIONS PROTECT
HAMAS
AND PROMOTE AN ANTI-ISRAEL NARRATIVE**

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... AND HOW FLAME FIGHTS BACK

UN BLOOD LIBEL: NBC, NPR, Reuters and the Guardian repeat the UN lie: “Israel has been intentionally starving the Palestinian people in Gaza,” according to unnamed “UN experts.”

FLAME EXPOSES: I hope you read FLAME’s exposè, which proves how Israel supervises tons of food shipped to Gaza, that “starvation” is overstated, and that yet again the culprit is the terrorists: “ [Hamas steals food aid from its citizens, yet the media blame shortages on Israel.](#)” This message reached tens of thousands of Americans.

FAKE GAZA DEATH TOLLS: Every day mainstream media outlets have parroted death statistics from Hamas’s notoriously discredited “Gaza Health Authority” without mentioning new revelations that 70% of all deaths have been [men of fighting age](#) —*NOT a majority of women and children* as media have reported for more than a year!

FLAME PUSHES BACK: To see how media hide Hamas’s criminal acts in the Gaza war—from death counts to hiding in hospitals . . . check FLAME’s Hotline article on “[Media ignore Hamas criminality—instead promote anti-Israel narrative.](#)” Again, we delivered this truth to tens of thousands of Americans nationwide on Facebook.

“FREE PALESTINE” SCAM: Palestinians in Gaza are some of the most oppressed people on earth—denied by Hamas of all civil rights and victims of a devastating war— —but neither the media nor Palestinian supporters in Congress or on campus ever explain how keeping Hamas in power would help Gazans, let alone the missing hostages or Israel. In fact, it would [be a disaster](#).

FLAME REFUTES: Truth is, only Israel’s total defeat of Hamas will help free the Palestinians. To get the facts, I urge you to review our hard-hitting, nationally distributed article, “[Free Palestine—from oppression, from poverty, from prison . . . from Hamas.](#)”

Let’s be honest: If we believe in “Never Again”—we must win the Information War . . . we must [recommit](#) to defending the Jewish state . . . and the *truth*.

It means we can’t give up, even for a day—we [won’t stop](#) until we defeat the pro-Hamas haters. We must raise our fists and our voices against the rising tide of antisemitic, anti-Israel *slander*.

Won’t you please make your tax-deductible [membership donation](#) before October 31?

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HELP FLAME PUBLISH THE TRUTH IN MAINSTREAM, SOCIAL AND COLLEGE MEDIA

Unfortunately, since October 7, the falsehoods against Israel have been piling up quickly. Almost as fast as we can refute them, our enemies invent new lies, each more vicious than the last.

It's the reason FLAME created another outspoken editorial ad called "Israel's Enemies Tell Five Big Lies."

MAINSTREAM MEDIA: We ran this ad in the *New York Post*, *Washington Post*, *Los Angeles Times*, and *Chicago Tribune*.

SOCIAL MEDIA: FLAME's robust Facebook campaigns calls us to reach millions of Americans. Already we're delivering this message—"Israel's Enemies Tell Five Big Lies"—to social media influencers of all ages.

COLLEGE MEDIA: Our latest messages debunking the greatest lies about Israel is scheduled to begin reaching tens of thousands of college students via digital ads in college newspapers nationwide in early Spring, as soon as school is back in session.

Please help support our media campaigns to millions of Americans: Make your tax-deductible [membership donation](#) by October 31.

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YOU DESERVE TO KNOW THE TRUTH...

Israel's Enemies Tell Five Big Lies

Following the worst massacre of Jews since the Holocaust, antisemites mount a series of vicious attacks, threats and malicious lies against Jews and Israel

With no shame or sign of humanity, the enemies of Israel have doubled down on their insistence that Israel is an illegitimate state that must be destroyed and that the savage slaughter of 1,200 innocent Jews was justified—all based on five "Big Lies" about the Jewish state.

What are the facts?

The world for Jews and Israel will never be the same. Wellesley College students receive official messages saying Zionists (i.e. most Jewish students) are not welcome in school dorms. Hamas official Ghazi Hamad, in a TV rant, swears Hamas will repeat October 7 until Israel is annihilated. West Bank Palestinian activist Ahed Tamimi says "What Hitler did to you was a joke—we will drink your blood and eat your skull."

While Hamas's October 7 atrocity caused many Palestinian supporters to rethink their positions, the event only ignited an explosion of hate from Israel's enemies. Tens of thousands of demonstrators demanded not two states living in peace, but rather, "From the river to the sea, Palestine will be free . . . by any means necessary"—meaning, clearly, slaughter of civilians.

Power of Big Lies: Though Israel was the *victim* of a mass murder of innocent Jews, its enemies *blame* the Jewish state—not only for the Hamas massacre, but also for responding in defense. The reasons many blame Israel for the atrocity are based on five Big Lies. Big Lies were used by Nazi leader Goebbels, who noted that if he told an outrageous lie often enough, people would begin to believe it. Alternatively, if you use *truth* as a basis for your judgments, you may find these facts useful:

Lie #1: Israel is a colonial state that stole Palestinian land. A colonizer is a foreign nation that conquers and exploits another nation. First, the Palestinians have never owned any land in Palestine. They were also never a nation. Nothing was stolen. Second, Jews are the indigenous people of the land of Israel. They have lived there continuously for 3,000 years and had two commonwealths for over 1,000 years: They are not foreigners. **No colonial state.**

Lie #2: Israel commits genocide. Genocide is the intent to destroy a national, ethnic, racial or religious group by killing its members. Israel does not, nor has ever, targeted innocent Palestinian civilians for attacks—no mass murders, no pogroms. All Palestinian civilian deaths have occurred as collateral

separating or limiting the rights of any of its citizens—including two million Arab-Israeli citizens—nor any Palestinians outside Israel. Political and civil rights of all Palestinians outside Israel are controlled by their respective dictatorships, who allow virtually no freedoms, such as speech or the vote. **No apartheid.**

Lie #4: Israel is committing war crimes. War crimes include torture, hostage taking, acts of terrorism, rape and intentional targeting of civilians. While Hamas committed all these acts on October 7, Israel commits none. Though some media bristle at what they consider excessive civilian deaths during Israeli military efforts, in fact, Israel attacks only military structures and personnel—never civilian-only targets. Hamas places its fighters in dense residential areas or in tunnels beneath them, endangering civilians. **No Israeli war crimes.**

Lie #5: Israel oppresses the Palestinians. Oppression is the malicious exercise of power to discriminate against some groups. Because Israel completely exited Gaza in 2005, it has no power over the daily lives of Gazans. However, because of Hamas's continuous terror, especially efforts to kill Jews and destroy the Jewish state, Israel and Egypt blocked Gaza to prevent terror attacks. Likewise, under the Oslo Accords, Israel and the Palestinian Authority share governance of Judea and Samaria (the West Bank), and Israel plays virtually no role governing Palestinians' daily lives. It enters Palestinian-controlled areas only when terrorists flee to and hide in them. **No Israeli oppression.**

Above all, Israel and the U.N. have made numerous offers of land for an independent Palestinian state. Tragically, the Palestinians have turned down five offers of land for peace since 1948, three since the year 2000. Apparently, their dream of conquering Israel "from the land to the sea" has greater importance.

The bestiality of the October 7 massacre shocked us—beheadings, incineration, rape, torture, heartless executions, brutal kidnappings. Even worse, the gates have opened to unlimited Jew hatred on American streets and campuses—to condoning savagery with the excuse of Palestinian liberation . . . based on utter lies about the Jewish state. But Hamas and the haters should know that "Never Again" means fighting and defeating evil forever.

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damage while targeting terrorists who hide in residential or other public areas. Tellingly, the Palestinian population in and around Israel has mushroomed since Israel's founding in 1948—from about 700,000 to seven million today: **No genocide.**

Lie #3: Israel practices apartheid. *Apartheid is a system of legalized racial segregation in which one racial group is deprived of political and civil rights.* Israel has no laws or policies

Facts and Logic About the Middle East

P.O. Box 3460, Berkeley, CA 94703
James Sinkinson, President
Gerardo Joffe (z"), Founder

FLAME is a tax-exempt, nonprofit 501(c)(3) organization. Its purpose is the research and publication of facts regarding developments in the Middle East and exposing false propaganda that might harm the United States, Israel and other allies in the region. Your tax-deductible contributions are welcome.

To receive free FLAME updates, visit our website: www.factsandlogic.org

FLAME recently published this hard-hitting message in the *Washington Post*, *Wall Street Journal*, *New York Post*, *Chicago Tribune*, *Tampa Bay Times*, *Denver Post* and *Mercury News*.

WHAT CAN YOU DO TO SUPPORT ISRAEL TODAY? STEP FORWARD: START OR AND RENEW YOUR MEMBERSHIP

How do we decide that now is the time to act? What does it take?

A friend recently sent me this quote from Albert Einstein:

“The world is a dangerous place, not because of those who do evil, but because of those who look on and do nothing.”

If ever in our lives we were called on to defend the Jewish people . . . and the State of Israel—the world’s only refuge for Jews—surely now is that time.

Let’s not forget the pledge that good people made after Holocaust: Jews and gentiles alike took an oath, declaring, “Never again.” *We won’t let it happen.*

So many people say they love and support Israel, but they simply don’t know how to get involved. They don’t have time or they don’t have thousands of dollars to give.

I understand completely, but consider: You don’t have to donate hours of time, and you don’t have to donate \$500 or \$100. You don’t even have to donate \$50 or \$25.

You see, FLAME is supported by tens of thousands of members. One by one: We have strength in numbers.

More than 30,000 donors—people just like you, many who make very modest donations, many on fixed incomes—help ensure our good work.

Won’t you please step forward today as someone who cares for Israel from the heart . . . someone who recognizes Israel’s importance to the United States and the Jewish people?

Please join our fight: Make your tax-deductible **membership donation
before midnight October 31.**

HELP ISRAEL DEFEND ITSELF AGAINST HAMAS AND IRAN

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HELP US STAND UP FOR THE TRUTH

I hope you agree that FLAME’s editorial messages, which appear in media reaching more than ten million readers—including college students—must continue educating Americans about these and other issues, including anti-Israel anarchy on campus.

I hope you also agree that FLAME’s editorials spread the truth about Israel—a truth Americans just won’t find in today’s mainstream media.

Finally, I hope you agree that Israel needs this kind of public relations—someone like FLAME to tell the inspiring story about the Jewish state—its virtues, values and accomplishments . . . and its strategic importance for our own country.

Who supports FLAME? Our media efforts are made possible by more than 30,000 passionate individual donors who love Israel and everything it stands for. They are people who strongly believe Israel deserves a fair shake in the media.

Thousands of our supporters are of the Christian faith, and we of course welcome their devotion and generosity.

Please be assured that FLAME is an educational non-profit organization and extraordinarily thrifty with the funds that you and other supporters contribute to us.

We work out of Spartan offices, much of our work is contributed pro bono and our part-time office-staff payroll is tiny.

By keeping expenses low, we’re able to publish our monthly messages in major national magazines and metropolitan and small-town newspapers all across the U.S.

We also send our messages, with convincing cover letters, to all U.S. Senators and Representatives, the President, Vice President, Secretary of State and all Justices of the Supreme Court.

Won’t you step forward—help us tell the truth about Israel?
Please activate your tax-deductible membership now, before October 31, 2025.

When you renew as a member of FLAME, you join tens of thousands of ardent Zionists who realize how precious Israel is to the Jewish people—and the world.

Let me leave you with one thought: The American people must know the truth about all these issues—no more lies. No more fake narratives.

Remember: The only thing limiting international persecution of

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Israel is the United States. We must continue to protect the Jewish state from her enemies.

When you renew your membership in FLAME, you help us continue telling Israel's righteous and powerful story to influential people all over the U.S.—including college students—and to all members of the U.S. Congress.

Won't you renew your commitment to FLAME right now . . . while you have this message front and center? (Use membership donation link below.)

Thank you very much, shalom and sincerely yours,

James Sinkinson, President
Facts and Logic About the Middle East

P.S.1: Please consider remembering FLAME's good work in your will. Your generosity allows us to sustain and expand our voice in more mainstream media, and it secures our ability to support Israel for many decades to come.

P.S.2: *Remember: You are part of Israel's miracle—what you do this every minute matters: Please make your FLAME tax-deductible membership donation* right now—before October 31.

P.S.3 I'm sure you'd agree: If your enemy says they want to kill you and take your land, you'd be smart to believe them. If you try to make peace, but they refuse all your offers and continue to make murderous threats, it's time to eliminate this enemy. Israel has faced exactly this danger with the Palestinians—yet continued to hope for peace . . . until Hamas's October 7 massacre and kidnappings. Finally, Israel and many lovers of Israel are facing reality. They've concluded their futile dreams of peace must end. They must finally defeat their Palestinian enemies—starting with Hamas and other jihadi terrorists. I hope you'll agree that we supporters of the Israel-U.S. relationship need to speak out. FLAME's new *hasbarah*—explanatory message —“**End of the Palestinian Lie**”—describes how Israel and the West have for 77 years bought the myth that the Palestinians want peace. (See it below.) This editorial ad details the many offers of land for peace Israel, the U.N. and the U.S. have made to give Palestinians their own state—all refused. Finally, it explains why Israel must adopt a bold new strategy—disarming, disabling and defeating Hamas and all other terror groups that attack Israeli civilians. Please review this convincing, fact-based editorial, which FLAME intends to publish to millions—in leading social media, as well as in the *Washington Post*, *Wall Street Journal*, *New York Post*, *Chicago Tribune*, *Tampa Bay Times*, *Denver Post* and *Los Angeles Times*. This piece will also be sent to all members of

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Congress, the President and Vice President. If you agree that this kind of public relations effort on Israel's behalf is critical, I urge you to [support us](#) with a donation.

YOU DESERVE TO KNOW THE TRUTH...

End of the Palestinian Lie

For 77 years, Israel and the West bought the myth that Palestinians want peace and a state. The savagery of October 7 was a cruel wake-up that changed everything.

While Palestinian leaders tell Western diplomats in English they want a state next to Israel, their actions betray this lie. In fact, they promise Palestinians in Arabic they will one day conquer Israel. It's why they have waged constant war and refused every offer of two states.

What are the facts?

Hamas's October 7 massacre, plus murder and torture of hostages, turned the tide. Since 1947, Palestinians and their fellow Arabs have mounted ten major wars against Israel, plus tens of thousands of terror and missile attacks. Still Israel and the U.S. made many major offers of land for peace to the Palestinians—all rejected. Before Gaza-based Hamas's barbaric invasion in 2023, nearly 150,000 Palestinians worked in Israel and commuted there for medical care daily. Israel's government naively believed Hamas terrorists preferred coexistence to war. While October 7 shocked Israelis, the majority of Palestinians shamelessly support Hamas's attack and Israel's destruction. When Hamas returned hostage corpses of the red-haired Bibas boys and their mother—brutally murdered and mutilated by terrorist hands—most Israelis finally realized: Palestinian hate for Jews is boundless... killing their fantasy that Palestinians seek peace.

For 78 years, Israelis worked for peace with the Palestinians. Residents of kibbutzim in Israel surrounding Gaza were for years advocates of peace with the Palestinians—some of whom drove Palestinian children to Israeli hospitals for specialized treatment, others who supported employment for Gazans in their own kibbutzim. On October 4, 2023, a group of women from Kibbutz Be'eri attended a major peace conference with a Palestinian women's group. Three mornings later, on October 7, more than 100 members of Kibbutz Be'eri were slaughtered by Hamas terrorists—along with 1,100 other innocent Israelis. On that day, the hopes of millions of Israeli peace activists were shattered, as were those of millions more who simply thought a peaceful solution possible. Recently, when Hamas released Israeli hostages so starved and tortured they resembled Holocaust survivors—as well as the mutilated bodies of other kidnap victims, including Bibas family members—Israel supporters both at home and abroad lost all remaining trust in the Palestinian cause.

When Palestinians say "no" to the state of Israel, we now believe them. Arabs rejected the UN's 1947 Partition Plan for Israeli and Arab states, instead starting a war to destroy Israel. The Palestinians also rejected generous Israel peace offers in 1967, 2000, 2001 and 2008. For years, Palestinian leaders have rallied their people with the cry, "From the river to the sea"—designating all of Israel, Gaza

and Judea and Samaria (the West Bank) as theirs. Hamas's charter denies legitimacy of the Jewish state and declares Islam will "obliterate" Israel. Palestinian president Mahmoud Abbas has stated, "I will never recognize Israel as a Jewish state" and insists that five million descendants of 1947 Arab refugees have a "right of return" to Israel, which would swamp the Jewish state demographically. Hamas's October 7th mass murder and kidnapping convinced the vast majority of Israelis that Palestinians' goal is the extermination of Israel and the Jewish people. This was reinforced by 2024 polls showing 71% of Palestinians supporting Hamas's slaughter and 65% of Palestinians opposing a two-state solution.

Time to stop the Palestinian war on Israel: Disarm, disable, defeat. The never-ending war against Israel—which has killed thousands of innocent Israelis and continues with terrorist missile attacks on its population centers—must be stopped. Hamas's threats of additional October-7 attacks—and its refusal to release remaining Israeli and American hostages—make this clear. No wonder Israel is taking steps to eliminate Hamas militarily and politically—in Gaza and elsewhere. Neither Hamas terrorists nor those of any other terror group can be allowed to attack Israeli citizens, let alone govern territories on Israel's borders. While defeating Hamas forces will not be easy—especially since they hide illegally and immorally among Palestinian civilians—Israel believes ending the group's brutal rule over Gaza will bring a measure of peace to Israelis, Palestinians and the entire world.

End of the line for Palestinianism. Most importantly, credibility for a Palestinian state is falling, now at a record low. A February 2025 polled showed July 71% of Israeli Jews oppose a Palestinian state, while another poll reported only 19% of Jewish Israelis believe peaceful coexistence with an independent state is possible—the weakest support in 30 years. With Hamas's demise imminent and the Palestinian Authority in powerless disarray, Palestinianism—the futile dream of Palestinians conquering Israel—looks close to its final gasp.

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