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# FLAME.HOTLINE

December 16, 2024



Syrian naval vessels recently destroyed by Israel as a new era unfolds in the Middle East, including Israel's decimation of Hamas, Hezbollah and Iranian military power. However, this new era is fraught with additional threats from Israel's enemies in the Information War.

## My friend, do you feel it, too?

We are witnessing the birth of a new era—  
for Israel . . . and the entire Middle East.

Are you as excited as I am by the huge changes?

What began as Israel's most horrible nightmare last year on  
October 7, has turned into an amazing triumph.

The world will never be the same.

THIS MONTH'S AD  
APPEARED IN MEDIA  
REACHING 10 MILLION  
PEOPLE NATIONWIDE.

**YOU DESERVE TO KNOW THE TRUTH...**

### Israel's War Is America's War

While Islamic terrorists attack American interests here and abroad daily, our ally Israel heroically fights back and wins. Why does the U.S. object?

The more Islamic extremists violently attacking Israel also attack American interests and Middle Eastern and world peace. They say "Thank to America, Israel is safe!" because they are so secure in their support of Israel under the U.S. umbrella.

**What are the facts?**  
Israel - a Jewish state with 8.5 million Jews, 2 million Christians and 1 million Muslims. It is 100% Jewish. It is the only Jewish state in the world. It is the only Jewish state in the world. It is the only Jewish state in the world. It is the only Jewish state in the world. It is the only Jewish state in the world.

**U.S. Mideast diplomacy has consistently failed**

Why has U.S. Mideast diplomacy consistently failed? America's "punch" of aid to Israel is a gift, not a bribe. Israel is the only state in the world that has not been invaded by a superpower. Israel is the only state in the world that has not been invaded by a superpower. Israel is the only state in the world that has not been invaded by a superpower.

**FLAME**  
Facts & Logic About the Middle East  
HOTLINE

To receive free FLAME updates, visit our website: [www.factsandlogics.org](http://www.factsandlogics.org)

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## FLAME'S WEEKLY HOTLINE E-NEWSLETTER



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

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**DONATE NOW**

**IF YOU SUPPORT  
PUBLISHING FLAME'S BOLD  
PR MESSAGES, PLEASE HELP  
US!**

## Tiny Israel has almost single-handedly defeated jihad in the Middle East.

It has put Hamas out of business.

It has decapitated Hezbollah.

Syria has fallen, Israel has destroyed all its military assets.

Israel has virtually eliminated Iran as a global threat.

**Best of all, the U.S. has a new President who promises to help Israel as never before . . . instead of holding her back.**

**We should be proud. The future is full of possibility. But for Israel, it is also packed with peril.**

Believe me. FLAME has been fighting Israel's enemies for 35 years now. For the jihadis, defeating Israel is a religious duty. For radicals who have taken over American universities, they are driven by a burning Marxist fervor. *They don't give up.*

**We should expect terrorist attacks again in Israel—as well as at the UN—and here on American streets and campuses.**

**Likewise, our enemies in Congress and in the media: They, too, will regroup—and lash out to injure Israel.**

**In short, the Information War against Israel rages on**

In order to protect our triumphs, in order to keep winning, we dare not stop.

We can't give up—not today, tomorrow, not in 2025.

Won't you join the struggle to defeat hateful attacks against Israel?

**Please step up: Make your tax-deductible membership donation now, before December 31.**

**Dear Friend of Israel, Dear Friend of FLAME:**

*Did you see these three startling facts? They hammer home the threats Israel faces right here at home:*

**1) Police and FBI raided the apartment** of two radical pro-Palestinian students at George Mason University and found guns and signs reading "Death to Jews" and "Death to America."

FLAME is the only organization that defends Israel with paid editorial *hasbarah* messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

[DONATE NOW >>](#)

*New York Times* did not cover the raid. *Washington Post's* report mentions in paragraph four: Court documents "allege that authorities found guns."

**2) Last week, 77 Democrat House members**—36% of their caucus—sent a letter to President Biden demanding that he again withhold weapons from Israel, even as the Jewish state continues to dismantle terrorists—all enemies of America—in Gaza, Lebanon, Syria, Yemen and Iran.

**3) New Amnesty International report falsely accuses Israel**—using fake facts, scandalous omissions and a new, twisted definition of genocide.

There's no question: Mainstream media have become more blatantly biased daily.

But here's what's astounding: Despite the horrible, hateful, one-sided coverage the legacy media try to feed us about Israel . . . the American people see through it. Get this:

## Over 80% of Americans support Israel's fight against terrorism!

The lesson is this: Even though mainstream media try to smear Israel—literally every single day—we can win . . . and we *are* winning.

With your support, FLAME is helping win the Information War . . . to spread the truth about Israel to millions of Americans through mainstream and social media.

- We've won by exposing cowardly administrators on college campuses
- We've won telling the truth that Israel does not target hospitals in Gaza
- We've won by proving how Israel repays U.S. aid by *billions of dollars* in its military victories against America's enemies
- We've won by defeating the incessant lies about famine in Gaza
- We've won by revealing rampant corruption in United Nations agencies—UNRWA in Gaza and UNIFIL in Lebanon

A majority of Americans—and many politicians—are starting to see the light.

## I'd call this success pretty *miraculous*. Wouldn't you?

Here's more good news: You are part of this miracle. Let me tell you how.

Literally every day Israel is violently attacked by Hamas, Palestinian Islamic Jihad, Lebanese Hezbollah and Houthis from Yemen. *Every day!*

Both of us believe (and pray) that Israel can win this existential war against terror. It has the determination, it has brave young people . . . and it has the firepower.

But the Jewish state also faces a *different kind* of enemy—equally treacherous, equally determined to destroy it—by mercilessly attacking Israel with lies, slander and hypocrisy . . . in the Information War.

- ▶ Everyday the Jewish state is viciously, falsely maligned in major U.S. media.
- ▶ Everyday, radical college students blame Israel for Hamas's savage murders.
- ▶ Everyday Israel is falsely condemned by high-profile United Nations agencies.
- ▶ Everyday, some Senator or Representative bad-mouths Israel in Congress.

**If you're willing to help us fight back, please join with a tax-deductible membership—new or renewal—before midnight, December 31.**

## Our miracle is this: Even with all Israel's enemies in the Information War, we've helped convince hundreds of millions of Americans to keep the faith!

Against all odds, Americans steadfastly *reject* the millions of lies told *ad nauseum* about Israel in newspapers, evening news programs, radio shows and social media.

It's truly miraculous.

How do you—*how do we*—help perform this miracle? How do we ensure that millions of Americans fortify our politicians with the *backbone* to stand strong behind Israel when other nations abandon the Jewish state?

Above all, I think you'll agree: A huge part of Israel's miraculous success comes from us lovers of Israel—like you and me—who defend Israel . . . with the power of the TRUTH.

- We tell the truth that Israel is one the strongest democracies in the world and the only democracy in the Middle East.
- We tell the truth that Israeli Arabs enjoy *more freedom and prosperity* than their brethren in any other Arab nation.
- We tell the truth that Israel's Defense Force (IDF) is one of the most humane armies in the world . . . one that *never* targets civilians.
- We tell the truth that Jews are the indigenous people of the land of Israel—continuous occupants for more than 3,000 years

Won't you please go now to [membership donation](#) before December 31, to help Israel win this Information War with your tax-deductible support?

## HOW FLAME HELPS ISRAEL WIN TODAY'S INFORMATION WAR— HOW WE CAN SPREAD THESE TRUTHS IN MAINSTREAM MEDIA

My friends, I think you'll agree that the mounting antisemitism and ominous drumbeat of anti-Israel reporting in the media these days is unprecedented . . . and scary. But here's a bright glow of hope: As you know, for decades FLAME has been at the forefront of the Information War—defending Israel against the wide range of falsehoods her enemies aim at her.

Here are just some of editorial media ads FLAME has run to spread the truth . . . and defend the Jewish state in mainstream media (see hundreds of them under “PR for Israel” at [www.factsandlogic.org](http://www.factsandlogic.org).)

- **“The Israel Genocide Slander”**—refutes the lie that Israel attacks any people because of race or ethnicity and proves world-class Palestinian population growth: This ad reached nearly 5 million people in the *Washington Post*, *Chicago Tribune*, *New York Post*, *Houston Chronicle* and *Orlando Sentinel*.
- **“Demand Justice for Jewish Students”**—shows skyrocketing anti-Zionist bullying on college campuses, calls to ramp up prosecution of negligent administrators: Delivered to 5.5 million readers in the *Wall Street Journal*, *Washington Post*, *Chicago Tribune*, *New York Post*, *Houston Chronicle*.
- **“What Is Occupied Palestinian Territory?”**—proves there's no such thing as “Palestinian territory” and why Israel's governance is lawful and just: It was seen by millions in the *New York Times* and *Washington Post*.
- **“The Palestinian Catastrophe”**—explains why Palestinians' real “nakba” was their failure to accept Israel's many offers of land for peace and their own state: It reached 7 million readers the *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, *New York Post*, *Miami Herald*, *Houston Chronicle* and *Orlando Sentinel*.
- **“Democracy Thrives in Israel”**—disproves accusations that Israel commits apartheid and shows why Israel is ranked the world's 23<sup>rd</sup> most successful democracy (ahead of the U.S.): It ran in *New York Times*, *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, *New York Post*, *Miami Herald*, *Houston Chronicle* and *Mercury News*.

Won't you please go now to [membership donation](#) before December 31, to help Israel win this Information War?

## HOW MEDIA AND UNITED NATIONS PROMOTE ANTI-ISRAEL MISINFORMATION . . . AND HOW FLAME FIGHTS BACK

• **UN BLOOD LIBEL:** CNN, Reuters and the Guardian repeat the UN lie: “Israel has been intentionally starving the Palestinian people in Gaza,” according to unnamed “UN experts.”

FLAME EXPOSES: I hope you read FLAME's recent exposè, which proves how Israel supervises tons of food shipped to Gaza, that “starvation” is overstated, and that yet

again the culprit is the terrorists: " Hamas steals food aid from its citizens, yet the media and politicians blame shortages on Israel ." This message has reached tens of thousands of Americans.

· **FAKE GAZA DEATH TOLLS:** Every day, NPR and other media outlets parrot death statistics issued by Hamas's notoriously discredited "Gaza Health Authority" without mentioning that the deaths include *17,000 armed fighters*—or that there's zero substantiation for their death tolls at all.

FLAME PUSHES BACK: To see how many ways Hamas lies about civilian casualties, how the media swallow it all, and how the real statistics show that Israel's a hero. . . check FLAME's Hotline article on "[Why the media cite fake 'death tolls' in the Gaza war](#) ." Again, we delivered this truth to tens of thousands of Americans.

· **CEASEFIRE SCAM:** The UN, the Vice President, and "stars" at the Academy Awards demand a "ceasefire now"—but neither they nor the media ever explain how a ceasefire would help Israel, the missing hostages, or Palestinians in Gaza. In fact, it would be a disaster.

FLAME REFUTES: Truth is, only the war-criminal terrorist group, Hamas, which started the war with its savage massacre on October 7, would benefit from a ceasefire. To get the facts, please review our hard-hitting article, "A Gaza ceasefire ignores the best option—Hamas's unconditional surrender.

Let me be honest: If we really believe in "Never Again"—and winning the Information War—we must recommit to defending the Jewish people, the Jewish state . . . and the *truth*.

It means we can't give up, even for a day—we won't stop until we defeat the haters. We must raise our fists and our voices against the rising tide of antisemitic, anti-Israel slander.

As you know, at FLAME we believe the most valuable thing we "regular people" can do at this moment to defeat our enemies . . . is to fight the lies . . . and spread the truth.

Won't you please go now to [membership donation](#) before December 31 to help Israel win this Information War?

## HELP FLAME PUBLISH THE TRUTH IN MAINSTREAM, SOCIAL AND COLLEGE MEDIA

Unfortunately, since October 7, the falsehoods against Israel have been piling up quickly. Almost as fast as we can refute them, our enemies invent new lies, each more vicious than the last.

It's the reason FLAME has created another new editorial ad that I want to share with you here. It's called "[Israel's Enemies Tell Five Big Lies](#)."

MAINSTREAM MEDIA: We started running this ad—full sheet size, about 8 ½"x 11"—in the *New York Post*, *Washington Post*, *Los Angeles Times*, and *Chicago Tribune*.

SOCIAL MEDIA: FLAME's robust Facebook campaigns allows us to reach millions of Americans. Already we're delivering this message—"Israel's Enemies Tell Five Big Lies" to social media influencers of all ages.

COLLEGE MEDIA: Our latest messages debunking the greatest lies about Israel will begin reaching tens of thousands of college students via digital ads in college newspapers nationwide in early Spring, as soon as school is back in session.

## WHAT CAN YOU DO TO SUPPORT ISRAEL TODAY? PLEASE STEP FORWARD AND RENEW YOUR FLAME MEMBERSHIP

How do we decide that now is the time to act? What does it take?

A friend recently sent me this quote from Albert Einstein:

*"The world is a dangerous place, not because of those who do evil, but because of those who look on and do nothing."*

If ever in our lives we were called on to defend the Jewish people . . . and the State of Israel

—the world's only refuge for Jews—surely now is that time.

Let's not forget the pledge that good people made after Holocaust: Jews and gentiles alike took an oath, declaring, "Never again." *We won't let it happen.*

So many people say they love and support Israel, but they simply don't know how to get involved. They don't have time or they don't have thousands of dollars to give.

I understand completely, but consider: You don't have to donate hours of time, and you don't have to donate \$500 or \$100. You don't even have to donate \$50 or \$25.

You see, FLAME is supported by tens of thousands of members. One by one: We have strength in numbers.

More than 30,000 donors—people just like you, many who make very modest donations, many on fixed incomes—help ensure our good work.

Won't you please step forward today as someone who cares for Israel from the heart . . . someone who recognizes Israel's importance to the United States and the Jewish people?

Won't you please go now to [membership donation](#) before December 31—to help Israel win this Information War?

**PLEASE HELP ISRAEL DEFEND ITSELF  
AGAINST HAMAS AND IRAN—  
PLEASE HELP US STAND UP FOR THE TRUTH**

I hope you agree that FLAME's editorial messages, which appear in media reaching more than ten million readers—including college students—must continue educating Americans about these and other issues, including anti-Israel anarchy on campus.

I hope you also agree that FLAME's editorials spread the truth about Israel—a truth Americans just won't find in today's mainstream media.

Finally, I hope you agree that Israel needs this kind of public relations—someone like FLAME to tell the inspiring story about the Jewish state—its virtues, values and accomplishments . . . and its strategic importance for our own country.

**Who supports FLAME?** Our media efforts are made possible by more than 30,000 passionate individual donors who love Israel and everything it stands for. They are people who strongly believe Israel deserves a fair shake in the media.

Thousands of our supporters are of the Christian faith, and we of course welcome their devotion and generosity.

Please be assured that FLAME is an educational non-profit organization and extraordinarily thrifty with the funds that you and other supporters contribute to us.

We work out of Spartan offices, much of our work is contributed pro bono and our part-time office-staff payroll is tiny.

By keeping expenses low, we're able to publish our monthly messages in major national magazines and metropolitan and small-town newspapers all across the U.S.

We also send our messages, with convincing cover letters, to all U.S. Senators and Representatives, the President, Vice President, Secretary of State and all Justices of the Supreme Court.

Won't you step forward— and help us tell the truth about Israel? Please make your tax-deductible [membership donation](#) now, before November 30.

When you renew as a member of FLAME, you join tens of thousands of ardent Zionists who realize how precious Israel is to the Jewish people—and the world.

*Let me leave you with one thought:* The American people must know the truth about all these issues—no more lies. No more fake stories.

Remember: The only thing limiting international persecution of Israel is the United States. We must continue to protect the Jewish state from her enemies.

When you affirm your membership in FLAME, you help us continue telling Israel's righteous and powerful story to influential people all over the U.S.—including college students—and to



all members of the U.S. Congress.

Won't you renew your commitment to FLAME right now . . . while you have this message front and center?

Thank you very much, shalom and sincerely yours,

James Sinkinson, President

*Facts and Logic About the Middle East*

**PS.1:** Please consider remembering FLAME's good work in your will. Your generosity allows us to sustain and expand our voice in more mainstream media, and it secures our ability to support Israel for many decades to come.

**PS.2:** *You can play an important role in defending Israel from her enemies—today. This minute.* Please make your tax-deductible **donation** now, before December 31.

**PS.3** Too often, American citizens take comfort in their insulation from Islamist violence roiling the Middle East, as well as cities in Europe. But the jihadists are clear that fighting Jews and Israel is just the beginning. At rallies in Iran—and increasingly in the U.S.—the crowds scream, "Death to Israel, Death to America." They understand that Israel is just the tip of the spear of Western Civilization—because Israel was the birthplace of so many Western values. Today the Jewish state stands as one of the strongest democracies in the world—a defender of liberty and enemy of oppressive Middle East dictatorships and terrorism. I hope you'll agree that we supporters of the Israel-U.S. relationship need to speak out. FLAME's new hasbarah—explanatory message—"Israel's War Is America's War"—describes how Israel massively defends United States interests in the Middle East and how Israel represents a roadblock to Islamic expansion worldwide. Finally, it explains why the recent U.S. foreign policy of soft diplomacy and appeasement of Iran has failed consistently. Please review this convincing, fact-based editorial, which FLAME intends to publish to millions—in leading social media, as well as in the *Washington Post*, *Wall Street Journal*, *New York Post*, *Chicago Tribune*, *Tampa Bay Times*, *Denver Post* and *Los Angeles Times*. This piece will also be sent to all members of Congress, the President and Vice President. If you agree that this kind of public relations effort on Israel's behalf is critical, I urge you to **support us** with a donation.

As of today, more than 27,000 Israel supporters receive the FLAME Hotline at no charge every week. If you're not yet a subscriber, won't you join us in receiving these timely updates, so you can more effectively tell the truth about Israel? Just go to **free subscription**.

**YOU DESERVE TO KNOW THE TRUTH...**

## Israel's War Is America's War

**While Islamic terrorists attack American interests here and abroad daily, our ally Israel fiercely fights back and wins. Why does the U.S. object?**

*The same Islamic radicals violently attacking Israel also attack American assets in the Middle East—and on U.S. campuses. They cry "Death to America, Death to Israel" because they aim to destroy both nations. While Israel battles, the U.S. seems fearful to join the fight.*

**What are the facts?**  
**Islamic terrorists have killed thousands of Americans and Israelis.** Today's global Islamist terror network is led by Iran and its proxies—mainly Hezbollah, Hamas and the Houthis. In 1983, Hezbollah killed 241 U.S. service members in Beirut. Iran-sponsored militias in Iraq repeatedly attack U.S. military bases. Houthi rebels from Yemen launch missiles at U.S. ships in the Red Sea and attack global shipping, costing the U.S.—and the world—billions of dollars. In addition to Hamas's October 7 massacre of 1,200 and kidnapping of 250 Israelis, Americans and others, Hezbollah has launched 8,500 missiles at Israel, driving 80,000 Israelis from their homes. Recently, supporters of Hamas terrorists have ravaged American university campuses with illegal encampments, bullying of Jewish students and threats to destroy Israel. While Israel bravely confronts the jihadists, the White House resorts to failed diplomacy.

**Israel is America's strongest ally in the Middle East and one of its strongest worldwide.** No surprise, since the U.S. and Israel share core democratic, religious and economic values. No surprise, either, that Iran calls the U.S. and Israel "Big Satan" and "Little Satan." But to continue protecting American interests in this explosive region, as well as guarding its own territory against Islamist aggression, Israel depends on U.S. military funding and American arms.

Yet puzzlingly, despite our common enemies and despite Biden-Harris administration insistence it supports "Israel's self-defense," the White House is withholding weapons. Rather than striking back itself against Iran's aggression—and rather than supplying Israel's needed weapons—the White House seems indecisive about the Islamist threat and America's global leadership role.

**Israel lives in the world's most dangerous neighborhood.** On Middle East maps, tiny Israel represents only a third of a percent of the total territory. Its ten-million population is just 2% of the region's 471 million.

**How Israel successfully fights Middle East terrorism.** Israel is the Middle East's only democracy and commands the region's most advanced military forces, thanks in part to U.S. aid. Israel's successes against its terrorist neighbors are legendary. In recent months, it has begun to dismantle two of the world's largest terror organizations—Hamas and Hezbollah. Moreover, even when fighting opponents who hide among their own civilians, Israel has achieved the lowest ratio of civilian-to-combatant casualties in modern warfare.

Israel's use of military strength against Middle East bullies provides enormous benefit to the United States. No U.S. military are stationed in Israel, and very few U.S. troops serve in Iraq and Syria. Israel handles virtually all defensive and pre-emptive military actions in the "hot zones" of Lebanon, Gaza, Syria, Yemen and Iran. Experts estimate Israel's value to the U.S. in the region to be many billions of dollars, while also protecting the lives of American troops.

**U.S. Mideast diplomacy has consistently failed**

**Why has U.S. Middle East diplomacy consistently failed?** America's "peaceful" pull-out of Afghanistan was a diplomatic and military disaster. Recent leaders also tried and failed to restart the ill-fated Iran Nuclear Deal, while their sanctions relief for Iran has only funded more terrorism. The State Department's relentless promotion of a "two-state solution" has achieved no success, since the Palestinians refuse to recognize the Jewish state. Over the last year, our diplomatic attempts to negotiate a ceasefire—either with Hamas or Hezbollah—have failed. Finally, all efforts to pacify the terrorist Houthis have only emboldened them to continue to attacking Israel and global shipping.

In short, while the U.S. sees diplomacy as the only solution to Middle East stability—and refuses to strike back at Iran and its terrorist proxies—its "diplomatic strategy" has only fueled our Islamist enemies. Clearly, American diplomats have underestimated the fanatical religious determination of Islamist regimes to defeat the infidel West. No ceasefires, no financial rewards, no promises of peace and stability will appease them.

**This message has been published and paid for by**

**FLAME**  
**Facts and Logic About the Middle East**

...have violently opposed the Jewish state, forcing it to defend itself continuously for 75 years. Today, its fiercest enemies are Iran and proxies Hamas and Hezbollah whose terrorist murders and thousands of missiles threaten Israel's citizens daily.

P.O. Box 3460, Berkeley, CA 94703  
James Strickson, President  
Gerardo Joffe (a.k.a.), Founder

FLAME is a tax-exempt, nonprofit 501(c)(3) organization. Its purpose is the research and publication of facts regarding developments in the Middle East and exposing false propaganda that might harm the United States, Israel and other allies in the region. Your tax-deductible contributions are welcome.

To receive free FLAME updates, visit our website: [www.factsandlogic.org](http://www.factsandlogic.org)



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