



Home » New opportunity opens for the Palestinians: Will they seize peace and prosperity . . . or let it slip away again

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FLAME.HOTLINE

June 16, 2024



Members of the Al-Jamal family—Dr. Ahmed and journalist son Abdullah—held three Israeli hostages in their Nuseirat, Gaza home. They and other Al-Jamal family members were among “innocent civilians” killed when Israel’s IDF rescued four hostages from two Hamas-guarded civilian apartment buildings.

How did you feel last week when four Israeli hostages in Gaza were boldly rescued from Hamas by Israel’s military?

I confess, I got very choked up—felt the tears in my eyes . . .from gratitude and pride.

Then, of course, came the outrageous, false media accusations—*once again*—that Israel’s response was “disproportionate.”

This time, the slanderous headlines read: “274

THIS MONTH’S AD APPEARED IN MEDIA REACHING 10 MILLION PEOPLE NATIONWIDE.

YOU DESERVE TO KNOW THE TRUTH...

Stop Terrorism on Campus

Attacks on Israel and Jews on scores of American universities have exploded into a jihadi-fueled, violent revolution against American freedoms and values

While protesters violate school rules, state and federal laws—burning and destroying campus property, refusing access to Jewish students and physically attacking those who disagree with their hateful ideology—opinion college administrators have failed to stop the assault.

What are the facts?

A nationwide survey of U.S. college campuses have skyrocketed by 300% since Hamas’ October 7 massacre in Israel—and they’ve become more violent. Israeli students have been harassed, banned from entry, and physically attacked by pro-Hamas demonstrators, reminiscent of Black behavior in 1950s America. Scandinavian and white shock troopers have spoken against Black, Muslim and LGBTQ+ students, they refuse to protect Jewish and pro-Israel students.

Moreover, campus demonstrators—and faculty—have become so emboldened they no longer hide their scores for the United States, burning down American flags and replacing them with those of non-existent “Palestine.” Finally, they report such civil liberties as freedom of speech, equality under the law and safety of property and life, are at risk. Authorities have ignored the lawbreaking.

Jahid American and genocidal goals inspired by Islamic terror: Pro-violence pro-Islam protesters permit the media’s global jihad spinoff, from “Death in America’s Death to Israel!” No surprise, either, that campus protesters demand Jewish masses invade and abuse Israel recently. Their stated goal is to “liberate the Middle East.” Muslims support Iran proxy Hamas’ mission to create an Islamic caliphate, as well as the extreme group’s slaughter of some 1,200 innocent Israelis. Finally, the radicals advocate “From the river to the sea, Palestine will be free,” a demand the U.S. House of Representatives recently declared to be anti-Semitic—a call for genocide of seven million Israeli Jews.

A revolution of hate that opposes civil liberties and academic freedom: This violent revolutionary movement is rooted in neo-Marxism, which divides the world into oppressor and oppressed. The ideology, which seeks to dominate American university culture, has inspired both critical race theory (CRT) and Diversity, Equity and Inclusion (DEI) policies. It classifies people, organizations and nations into categories of good and evil according to their loyalty to the oppressed oppressed side. Oppression is subject to defeat “by any means necessary”—a slogan used at many anti-Israel protests. Campus revolutionaries and their faculty mentors consider Jews, Israel and the U.S. to be “white” oppressors and therefore subject to violent “resistance”—such as breaking into and setting buildings, attacking Jewish students, and preventing “Caucasian” students access to their own campuses.

College administrators have scandalously failed to do

Their behavior is hateful, harmful and often unlawful

1) Congress must increase penalties related to antisemitic and unlawful behavior on campus, on school and revocation of visas for foreign students who participate in antisemitic or unlawful activities.

2) Colleges should face direct legal consequences for failing to stamp out antisemitism. Already Columbia University faces a lawsuit that alleges “outrageous” harassment of Jewish students, who have been punched, shoved, spat on, blocked from attending classes and having friends about campus. Dozens of other U.S. colleges face similar federal lawsuits.

3) Donors should withhold gifts from colleges that refuse to act against antisemitism. Many donors have already ceased their giving, including Robert Kraft, CEO of the New England Patriots, who was pulled to support from Columbia University due to unacknowledged law hatred.

4) Current leaders of pro-Islamic militancy at American colleges and universities is hateful, harmful and often anti-Jewish.

5) Activists on campus: Pro-Israel groups led by high-achieving students were directed against any other ethnic or “non-patriotic” groups on campus. It would not be unusual for a minute, let alone several months and years, from to shut down the pipeline.

FLAME
Facts and Logic About the Middle East
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FLAME is a tax-exempt, non-profit 501(c)(3) organization. Its mission is to research, report, educate and mobilize the American people on the Middle East and Israel. Your support is essential to our success. For more information, visit www.factsandlogic.org.

To receive free FLAME updates, visit our website: www.factsandlogic.org

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FLAME’S WEEKLY HOTLINE E-NEWSLETTER



FLAME’s Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week’s most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

SUBSCRIBE NOW >>

DONATE NOW

IF YOU SUPPORT PUBLISHING FLAME’S BOLD

Palestinians killed to save 4 hostages.”

The media never told us how many dozens of those dead Palestinians were Hamas terrorists . . . or how many dozens more were Gaza *civilians* guarding the hostages in their own apartment buildings.

Ask this: How many civilians were killed by Hamas *themselves* firing machine guns and RPGs trying to stop the brave Israeli rescuers?

Nor did the media note that kidnapping and holding innocent hostages is a war crime. Or that hiding hostages under the human shield of civilian dwellings is also a war crime.

As you know, when it comes to the media’s treatment of Israel, “no good deed goes unpunished.”

Let me ask you: Do you agree that we must fight back against the dishonesty and shameless hypocrisy of these media?

That’s the reason FLAME takes this fight to the media themselves—publishing full-length rebuttals to their lies and libels in major newspapers.

We won’t win this battle sitting in our armchairs complaining about biased media. We will prevail by winning the hearts and minds of *fair-minded* Americans . . . by using the power of the truth.

Won’t you support FLAME in fighting the lies and hypocrisy?

Join us to help Israel win this Information War: Please go to donate now.

Dear Friend of Israel, Friend of FLAME:

Two things are happening at once in America—one bad, one good:

First, the bad news: Major media—CNN, *New York Times*, NPR, *Washington Post*—continue to swerve more more radically to the left—unashamed in publishing false Hamas death tolls and lies of Palestinian journalists . . . plus refusal to tell Israel’s side of any story.

This media bias has a *negative* effect on how Americans feel about Israel:

- About 55% of Americans now disapprove of Israeli military actions in Gaza (Gallup)
- Today, nearly 40% of Americans say the U.S. is doing too much to support Israel (ABC)

PR MESSAGES, PLEASE HELP US!

FLAME is the only organization that defends Israel with paid editorial *hasbarah* messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

[DONATE NOW >>](#)

PLEASE NOTE: These are both *growing* numbers leaning against Israel.

Second, the good news: The stalwart American public—if they are shown the truth—believe in Israel's righteous cause.

- Twice as many Americans support Israel as support the Palestinians (Pew)
- Some 79% of Americans strongly support Israel over Hamas (Harvard CAPS/Harris)
- Fully 85% of American Jews want the U.S. to continue to support Israel (AIC)

The key here is making sure Americans actually see the truth. Which is getting tougher every day.

That's where we come in—you, me and FLAME.

HOW FLAME HELPS ISRAEL WIN TODAY'S INFORMATION WAR. HELP US SPREAD THESE TRUTHS IN MAINSTREAM MEDIA.

My friends, I think you'll agree that the mounting antisemitism and ominous drumbeat of anti-Israel reporting in the media these days is unprecedented . . . and scary.

Believe me: A black storm is gathering against the Jewish people and Israel.

But here's a bright glow of hope: As you know, FLAME has been at the forefront of the Information War—defending Israel against the wide range of falsehoods her enemies aim at her.

Here are just some of editorial media ads FLAME has run to spread the truth . . . and defend the Jewish state in mainstream media (see hundreds of them under "PR for Israel" at www.factsandlogic.org).

- **"The Israel Genocide Slander"**—refutes the lie that Israel attacks any people because of race or ethnicity and proves world-class Palestinian population growth: This ad reached nearly 5 million people in the *Washington Post*, *Chicago Tribune*, *New York Post*, *Houston Chronicle* and *Orlando Sentinel*.
- **"Demand Justice for Jewish Students"**—shows skyrocketing anti-Zionist bullying on college campuses, calls to ramp up prosecution of negligent administrators: Delivered to 5.5 million readers in the *Wall Street Journal*, *Washington Post*, *Chicago Tribune*, *New York Post*, *Houston Chronicle*.
- **"What Is Occupied Palestinian Territory?"**—proves there's no such thing as "Palestinian territory" and why Israel's governance is lawful and just: It was seen by millions in the *New York Times* and *Washington Post*.
- **"The Palestinian Catastrophe"**—explains why Palestinians' real "nakba" was their failure to accept Israel's many offers of land for peace and their own state: It reached 7 million readers the *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, *New York Post*, *Miami Herald*, *Houston Chronicle* and *Orlando Sentinel*.
- **"Democracy Thrives in Israel"**—disproves accusations that Israel commits apartheid and shows why Israel is ranked the world's 23rd most successful democracy (ahead of the U.S.): It ran in *New York Times*, *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, *New York Post*, *Miami Herald*, *Houston Chronicle* and *Mercury News*.

Won't you please go now to membership donation before July 15, to help Israel win this Information War?

HOW MEDIA AND UNITED NATIONS SUPPORT THE ANTI-JEWISH, ANTI-ISRAEL DRUMBEAT. . . AND HOW FLAME FIGHTS BACK

- **UN BLOOD LIBEL:** CNN, Reuters and the Guardian repeat the UN lie: "Israel has been intentionally starving the Palestinian people in Gaza," according to unnamed "UN experts."

FLAME EXPOSES: I hope you read FLAME's recent exposé, which proves how Israel supervises tons of food shipped to Gaza, that "starvation" is overstated, and that yet again the culprit is the terrorists: "**Hamas steals food aid from its citizens,**

yet the media and politicians blame shortages on Israel.” This message has reached tens of thousands of Americans.

- **FAKE GAZA DEATH TOLLS:** Every day, NPR and other media outlets parrot death statistics issued by Hamas’s notoriously discredited “Gaza Health Authority” without mentioning that the deaths include *13,000 armed fighters*—or that there’s zero substantiation for their death tolls at all.

FLAME PUSHES BACK: To see how many ways Hamas lies about civilian casualties, how the media swallow it all, and how the real statistics show that Israel’s a hero. . . check FLAME’s Hotline article on “[Why the media cite fake ‘death tolls’ in the Gaza war.](#)” Again, we delivered this truth to tens of thousands of Americans.

- **CEASEFIRE SCAM:** The UN, the Vice President, and “stars” at the Academy Awards demand a “ceasefire now”—but neither they nor the media ever explain how a ceasefire would help Israel, the missing hostages, or Palestinians in Gaza. In fact, it would be a disaster.

FLAME REFUTES: Truth is, only the war-criminal terrorist group, Hamas, which started the war with its savage massacre on October 7, would benefit from a ceasefire. To get the facts, I urge you to review our hard-hitting article, “[Promoting a Gaza ceasefire ignores the most promising option—Hamas’s unconditional surrender.](#)”

Let me be honest: If we really believe in “Never Again”—and winning the Information War—we must recommit to defending the Jewish people, the Jewish state . . . and the *truth*.

It means we can’t give up, even for a day—we won’t stop until we defeat the haters. We must raise our fists and our voices against the rising tide of antisemitic, anti-Israel *slander*.

As you know, at FLAME we believe the most valuable thing we “regular people” can do at this moment to defeat our enemies . . . is to fight the lies . . . and spread the truth.

A friend recently sent me this quote from Albert Einstein:

“The world is a dangerous place, not because of those who do evil, but because of those who look on and do nothing.”

Won’t you please go now to [membership donation](#) before July 15 to help Israel win this Information War?

HELP FLAME PUBLISH THE TRUTH IN MAINSTREAM, SOCIAL AND COLLEGE MEDIA

Unfortunately, since October 7, the falsehoods against Israel have been piling up quickly. Almost as fast as we can refute them, our enemies invent new lies, each more vicious than the last.

It’s the reason FLAME has created another new editorial ad that I want to share with you here. It’s called “[Israel’s Enemies Tell Five Big Lies](#).”

MAINSTREAM MEDIA: We started running this ad—full sheet size, about 8 ½”x 11”—in the *New York Post*, *Washington Post*, *Los Angeles Times*, and *Chicago Tribune*.

With your help, we’re about to run it again in *Tampa Bay Times* and *Denver Post*.

SOCIAL MEDIA: FLAME’s robust Facebook campaigns allow us to reach millions of Americans. Already we’re delivering this message—“Israel’s Enemies Tell Five Big Lies”—to audiences of all ages.

COLLEGE MEDIA: Our latest messages debunking the greatest lies about Israel will begin reaching tens of thousands of college students via digital ads in college newspapers nationwide in early Spring, as soon as school is back in session.

(FLAME will spend tens of thousands more dollars on this nationwide college campus

YOU DESERVE TO KNOW THE TRUTH...

Israel's Enemies Tell Five Big Lies

Following the worst massacre of Jews since the Holocaust, antisemites mount a series of vicious attacks, threats and malicious lies against Jews and Israel

With no shame or sign of humanity, the enemies of Israel have dashed down their misogynistic state that must be destroyed and that the savage slaughter of 1,200 innocent Jews was justified—all based on five "Big Lies" about the Jewish state.

What are the facts?
The world for Jews and Israel will never be the same. Wellesley College students receive official messages saying Zionists (i.e. most Jewish students) are not welcome in school dorms. Hamas official Ghazi Hamad, in a TV rant, swears Hamas will repeat October 7 until Israel is annihilated. West Bank Palestinian activist Ahdut Tamim says "What Hitler did to you was a joke—we will drink your blood and eat your skull!"

They condone savagery based on utter lies
While Hamas's October 7 atrocity caused many Palestinian supporters to rethink their positions, the event only ignited an explosion of hate from Israel's enemies. Tens of thousands of demonstrators demanded *not* two states living in peace, but rather, "From the river to the sea, Palestine will be free . . . by any means necessary"—meaning, clearly, slaughter of Jews.

Power of Big Lies: Though Israel was the victim of a mass murder of innocent Jews, its enemies blame the Jewish state—not only for the Hamas massacre, but also for responding in defense. The reasons many blame Israel for the atrocity are based on five Big Lies. Big Lies were used by Nazi leader Goebbels, who noted that if he told an outrageous lie often enough, people would begin to believe it. Alternatively, if you use truth as a basis for your judgments, you may find these facts useful.

Lie #1: Israel is a colonial state that stole Palestinian land. A colonizer is a foreign nation that conquers and exploits another nation. First, the Palestinians have never owned any land in Palestine. They were also never a nation. Nothing was stolen. Second, Jews are the indigenous people of the land of Israel. They have lived there continuously for 3,000 years and had two commonwealths for over 1,000 years: They are not foreigners. **No colonial state.**

Lie #2: Israel commits genocide. Genocide is the intent to destroy a national, ethnic, racial or religious group by killing its members. Israel does not, nor has ever, targeted innocent Palestinian civilians for attacks—no mass murders, no pogroms. All Palestinian civilian deaths have occurred as collateral damage while fighting terrorists who hide in residential or other public areas. Tellingly, the population in Palestinian-controlled areas has mushroomed since Israel's founding in 1948—from about 700,000 to seven million today. **No genocide.**

Lie #3: Israel practices apartheid. Apartheid is a system of legalized racial segregation in which one racial group is deprived of political and civil rights. Israel has no laws or policies separating or limiting the rights of any of its citizens—including two million Arab-Israeli citizens—nor any Palestinians outside Israel. Political and civil rights of all Palestinians outside Israel are controlled by their respective dictatorships, who allow virtually no freedoms, such as speech or the vote. **No apartheid.**

Lie #4: Israel is committing war crimes. War crimes include torture, hostage taking, acts of terrorism, rape and intentional targeting of civilians. While Hamas committed all these acts on October 7, Israel commits none. Though some media frettle at what they consider excessive civilian deaths during Israeli military efforts, in fact, Israel attacks only military structures and personnel—never civilian-only targets. Hamas places its fighters in dense residential areas or in tunnels beneath them, endangering civilians. **No Israeli war crimes.**

Lie #5: Israel oppresses the Palestinians. Oppression is the malicious exercise of power to discriminate against some groups. Because Israel completely exited Gaza in 2005, it has no power over the daily lives of Gazans. However, because of Hamas's continuous terror, especially efforts to kill Jews and destroy the Jewish state, Israel and Egypt blockaded Gaza to prevent terror attacks. Likewise, under the Oslo Accords, Israel and the Palestinian Authority share governance of Judea and Samaria (the West Bank), and Israel plays virtually no role governing Palestinians' daily lives. It enters Palestinian-controlled areas only when terrorists flee to and hide in them. **No Israeli oppression.**

Above all, Israel and the UN, have made numerous offers of land for an independent Palestinian state. Tragically, the Palestinians have turned down five offers of land for peace since 1948, three since the year 2000. Apparently, their dream of conquering Israel "from the land to the sea" has greater importance.

The ferocity of the October 7 massacre shocked us—beheadings, incineration, rape, torture, heartless executions, brutal kidnappings. Even worse, the gates have opened to unlimited Jew-hatred on American streets and campuses—to condoning savagery with the excuse of Palestinian liberation . . . based on utter lies about the Jewish state. But Hamas and the haters should know that "Never Again" means fighting and defeating evil forever.

This message has been published and paid for by

FLAME
Facts and Logic About the Middle East
P.O. Box 3460, Berkeley, CA 94703
James Sinkinson, President
Gerardo Jaffe (L'W), Founder

FLAME is a non-profit, nonprofit 501(c)(3) organization. Its purpose is the research and publication of facts regarding developments in the Middle East and reporting on those developments that might harm the United States, Israel and other allies in this region. Your tax-deductible contributions are welcome.

To receive free FLAME updates, visit our website: www.factsandlogic.org

Won't you please help FLAME correct the lies and reveal truth in American media coast to coast with your membership donation now—before July 15?

You can read the full text of this ad on FLAME's website at "Israel's Enemies Tell Five Big Lies" . . . but I've summarized the Five Big Lies for you right here, below:

THOUGH MEDIA REFUSE TO EXPOSE THESE 5 SHAMEFUL LIES, FLAME CAN DO THE JOB . . . WITH YOUR HELP

While Hamas's October 7 atrocity caused many Palestinian supporters to rethink their positions, the event only ignited an explosion of hate from other of Israel's enemies. Tens of thousands of demonstrators demanded *not* two states living in peace, but rather, "From the river to the sea Palestine will be free . . . by any means necessary"—meaning, clearly, slaughter of Jews.

As you know, the primary lies we see in the media are the following five, which FLAME has been fighting for decades—and will continue to battle in today's Information War.

I'm hoping you'll allow us to expose these lies by helping us publish the truth about them in major mainstream and social media over the coming weeks:

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Won't you please help FLAME expose these lies and publish the truth in mainstream and social media? Please make your **membership donation now, before July 15.**

HOW FLAME'S NEW EDITORIAL IN MAJOR MEDIA EXPOSES THE HYPOCRISY OF COLLEGE ADMINISTRATORS

While Jewish students have been harassed, threatened, physically blocked and attacked at dozens of major universities in recent months, school administrators have been uniformly negligent in shutting down antisemitic, genocidal hate speech.

If this hypocrisy bothers you, I think you'll cheer FLAME's powerful new ad—scheduled to appear as a full 8 ½" x 11" sheet size—this July 7th in the *Washington Post*, *LA Times*, *New York Post*, *Chicago Tribune* and the *Wall Street Journal*.

"Stop Terrorism on Campus"—this ad demands school administrators be held to account and outlines four ways Americans can shut down terror on American campuses.

I hope you'll support our placement of this ad in U.S. media reaching millions of Americans nationwide, including *Senators and Representatives* in Washington DC. Help us run this ad—which will cost \$128,000:

Won't you please go now to **membership donation** before June 15, to help Israel win this Information War?

Yes, our ad expense is large, but our *impact* is huge. Your donation, of any amount, will help: We're strong in great numbers—our 30,000 FLAME donors make a roar!

YOU DESERVE TO KNOW THE TRUTH...

Stop Terrorism on Campus

Attacks on Israel and Jews on scores of American universities have exploded into a jihadi-fueled, violent revolution against American freedoms and values

While protestors violate school rules, state and federal laws—seizing and destroying campus property, refusing access to Jewish students and physically attacking those who disagree with their terrorist ideology—spineless college administrators have failed to stop the anarchy.

What are the facts?
Antisemitic acts on U.S. college campuses have skyrocketed by 700% since Hamas's October 7 massacre in Israel—and they've become more violent. Jewish students have been harassed, barred from entry, and physically attacked by pro-Hamas demonstrators, reminiscent of Nazi behavior in 1930s Germany. Scandalously, while schools forbid hate speech against Black, Muslim and LGBTQ+ students, they refuse to protect Jewish and pro-Israel students.

Moreover, campus demonstrators—and faculty—have become so emboldened, they no longer hide their scorn for the United States, tearing down American flags and replacing them with those of non-existent "Palestine." Finally, they reject such civil liberties as freedom of speech, routinely seize and destroy school property and defy rule of law. Authorities have ignored the lawbreaking.

Anti-American and genocidal goals inspired by Islamist terror: No wonder pro-Hamas protestors parrot the motto of global jihad sponsor, Iran: "Death to America! Death to Israel!" No surprise, either, that campus protestors cheered Iran's massive missile-and-drone attack on Israel recently. Their shouted goal is to "globalize the intifada." Militants support Iran-proxy Hamas's mission to create an Islamist caliphate, as well as the terrorist group's slaughter of some 1,200 innocent Israelis. Finally, the radicals advocate "From the river to the sea, Palestine will be free," a demand the U.S. House of Representatives recently declared to be antisemitic—a call for genocide of seven million Israeli Jews.

A revolution of hate that opposes civil liberties and academic freedom: This violent revolutionary movement is rooted in neo-Marxism, which divides the world into oppressors and oppressed. The ideology, which today dominates American university culture, has inspired both critical race theory (CRT) and Diversity, Equity and Inclusion (DEI) policies. It classifies people, organizations and nations into categories of good and evil according to their hierarchy on the oppressor-oppressed scale. Oppressors are subject to defeat "by any means necessary"—a slogan seen at many anti-Israel protests. Campus revolutionaries and their faculty mentors

their jobs: Their two foremost responsibilities are to protect students' safety and academic freedom. That means zero tolerance for harassment or intimidation of Jewish or any students. It means honoring the search for truth and free expression—and forbidding "cancel culture." Finally, administrators must apply policies fairly: If hate speech or calls for genocide against any ethnic group on campus is not permitted, college administrators cannot allow antisemitism or calls for Israel's destruction.

Four ways Americans can shut down terror on campus.
1) College administrators who fail to punish violence and hate speech—and/or fail to protect academic freedom—should be removed. Students who violate school policies on hate speech, harassment, illegal assembly, or trespassing should be suspended or expelled. Faculty who do the same—even those with tenure—should be fired for cause.

2) Congress must increase penalties related to antisemitic and unlawful behavior on campus, including violence. These should include harsh financial sanctions on schools and revocation of visas for foreign students who participate in antisemitic or unlawful activities.

3) Colleges should face dire legal consequences for failing to stamp out antisemitism. Already Columbia University faces a lawsuit that alleges "round-the-clock" harassment of Jewish students, who have been punched, shoved, spat on, blocked from attending classes and moving freely about campus. Dozens of other U.S. colleges face similar federal lawsuits.

4) Donors should withhold gifts from colleges that refuse to act against antisemitism. Many donors have already ceased their giving, including Robert Kraft, CEO of the New England Patriots, who pulled his support from Columbia University due to unchecked Jew-hatred.

The current behavior of "pro-Palestinian" militants at American colleges and universities is hateful, harmful and too often unlawful—it's terrorism on campus. If recent outrages suffered by Jewish college students were directed against any other ethnic or "marginalized" groups on campus, it would not be tolerated for a minute, let alone recent months and years. Time to shut down the injustice.

This message has been published and paid for by

FLAME
Facts and Logic About the Middle East
P.O. Box 3460, Berkeley, CA 94703

MEDIA, RADICALS AND POLITICIANS WHO SUPPORT HAMAS

ALSO URGE A DEADLY CEASEFIRE—WHY?

October 7 was a harsh, tragic, wake-up call—for Israel and all of us who support the Jewish state. Obviously, Hamas's barbaric massacre—the cruel, cold-blooded murder of 1200 innocent people—must never happen again.

Yet today, when Israel calls on its military to put Hamas out of business *forever* . . . radical jihadis on campus—students and faculty—as well as the “progressive” mainstream media, even actors Susan Sarandon and Mark Ruffalo—are calling for an immediate ceasefire.

As you know, crying “ceasefire” at this point is like shouting “Long Live Hamas!”

Won't you please help FLAME expose the lies and reveal the truth in the media with your membership donation now, before July 15?

Surely you're old enough to have learned that when the United State mustered all its forces to defeat Nazi Germany, and all its might to defeat Japan—both of whom were fighting to conquer the world—civilians were tragically lost and infrastructure was destroyed.

When the U.S. and its allies hunted down evil ISIS, the global jihadis also hid among civilians . . . and many innocents around them were killed—unavoidably.

Now, Israel is bombing Hamas rocket launchers, terrorist tunnels and military headquarters—all located in residential areas, surrounded by innocent civilians, mosques, hospitals and schools.

Suddenly, Israel is condemned for fighting its enemies—war criminals—in the media, on campus and even by several members of the U.S. House of Representatives.

While often these criticisms are accompanied by heart-wrenching photos of wounded Palestinian children—some of the images are fake. Did you see the YouTube video of the “dead” Palestinian in a body bag who was *moving her head*?

But here's the greatest offense of the media pundits and “peace-loving” commentators: None of them demand that Hamas move its operations *out* of urban centers—so no more children and families will be harmed. What hypocrisy!

Nor do they insist that Hamas release its 138 remaining hostages and surrender immediately—so the fighting will stop. Not a word.

Please join FLAME and tens of thousands of lovers of Israel in publishing righteous story: Start or renew your membership now.

WHAT DOES ALL THIS HORROR IN ISRAEL

HAVE TO DO WITH YOU AND ME?

When thousands of jihadi missiles rain down on Israelis—when terrorists shoot, rape, decapitate and kidnap innocent Jews . . . as they did two months, there's little you and I can do to help directly.

But here's where we can make a difference: We can fight the lies and misinformation.

By joining the *information war*—we can defeat the falsehoods and distortions that threaten Israel and the Jewish people . . . just as seriously as do rockets, machine guns and knives.

Today FLAME's messages telling the truth about Israel reach tens of millions of people in top American daily newspapers and through FLAME's powerful Facebook channel.

WHAT CAN YOU DO TO SUPPORT ISRAEL TODAY?

PLEASE STEP FORWARD AND RENEW YOUR FLAME MEMBERSHIP

How do we decide that now is the time to act? What does it take?

If ever in our lives we were called on to act to defend the Jewish people . . . and the State of Israel—the world’s only refuge for Jews—surely now is that time.

Let’s not forget the pledge that good people made after Holocaust: We took an oath—Jews and gentiles alike—declaring, “Never again.”

We will not permit genocide against the Jewish people ever again.

So many people say they love and support Israel, but they simply don’t know how to get involved. They don’t have time or they don’t have thousands of dollars to give.

I understand completely. But consider this: You don’t have to donate hours of time, and you don’t have to donate \$500 or \$100. You don’t even have to donate \$50 or \$25.

You see, FLAME is supported by tens of thousands of members. One by one: We have strength in numbers.

More than 30,000 donors—people just like you, many who make very modest donations, many on fixed incomes—help ensure our good work.

Won’t you please step forward today as someone who cares for Israel from the heart . . . someone who recognizes Israel’s importance to the United States and the Jewish people?

Go to [membership donation](#) now—before midnight, July 15.

PLEASE HELP ISRAEL DEFEND ITSELF AGAINST HAMAS AND IRAN— PLEASE HELP US STAND UP FOR THE TRUTH

I hope you agree that FLAME’s editorial messages, which appear in media reaching more than ten million readers—including college students—must continue educating Americans about these and other issues, such as the antisemitic BDS movement on campus.

I hope you also agree that FLAME’s editorials spread the truth about Israel—a truth we can’t depend on mainstream media to tell.

Finally, I hope you agree that Israel needs this kind of public relations—someone like FLAME to tell the inspiring story about the Jewish state—its virtues, values and accomplishments . . . and its strategic importance for our own country.

Who supports FLAME? Our media efforts are made possible by more than 30,000 passionate individual donors who love Israel and everything it stands for. They are people who strongly believe Israel deserves a fair shake in the media.

Thousands of our supporters are of the Christian faith, and we of course welcome their devotion and generosity.

Please be assured that FLAME is an educational non-profit organization and extraordinarily thrifty with the funds that you and other supporters contribute to us.

We work out of Spartan offices, much of our work is contributed pro bono and our part-time office-staff payroll is tiny.

By keeping expenses low, we’re able to publish our monthly messages in major national magazines and metropolitan and small-town newspapers all across the U.S.

We also send our messages, with convincing cover letters, to all U.S. Senators and Representatives, the President, Vice President, Secretary of State and all Justices of the Supreme Court.

Won’t you step forward—help us tell the truth about Israel? Please make your [membership donation](#) now—before midnight, July 15.

When you start or renew as a member of FLAME, you join tens of thousands of ardent Zionists who realize how precious Israel is to the Jewish people—and the world.

Let me leave you with one thought: The American people must know the truth about these issues—and about Israel’s current war with Hamas. No more lies. No more fake stories.

Remember: The only thing limiting international persecution of Israel is the United States.
We must continue to protect the Jewish state from her enemies.

When you renew your membership in FLAME, you help us continue telling Israel's righteous and powerful story to influential people all over the U.S.—including college students—and to all members of the U.S. Congress.

Won't you go to [membership donation](#) now, while you have this message front and center?

I hope you agree that FLAME's mission is critical and deserving of your generous support.

Thank you very much, shalom and sincerely yours, James Sinkinson, President

Facts and Logic About the Middle East

P.S.1: Please consider leaving a bequest to FLAME in your will. Your generosity allows us to sustain and expand our voice in more mainstream media, and it secures our ability to support Israel for many decades to come.

P.S.2: *You can play an important role in defending Israel from her enemies—today. This very minute. Please go to [membership donation](#) before midnight, July 15.*



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Berkeley, CA 94703

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