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# FLAME.HOTLINE

November 5, 2023



Within days of Hamas’s massacre and kidnapping of some 1,650 innocent Israelis, thousands of pro-Palestinian demonstrators in New York City confirm their support of the jihad to conquer the entire land of Israel—“from the river to the sea” by “any means necessary.”

***You’ve seen the news: We are experiencing the most savage, violent antisemitism ever in the United States.***

THIS  
MONTH’S AD  
APPEARED IN  
MEDIA  
REACHING  
10 MILLION  
PEOPLE  
NATIONWIDE.



FREE

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FLAME'S  
WEEKLY  
HOTLINE

**No longer must the haters merely criticize Israel—they are now *unleashed . . . to* celebrate the massacre of Jews and call for Israel’s utter destruction. Tens of thousands of demonstrators demand blood.**

**“From the river to the sea,” they scream. “By any means necessary!” Now we understand that “by any means” includes rape, beheading, incineration, torture and mass murder: No more limits to the cruelty.**

**The UN and anti-Israel NGOs are already calling for a ceasefire to prevent Israel from defeating the Hamas monsters once and for all.**

**The media too, of course, have turned on Israel: NPR features a Palestinian doctor who decries Israeli “cruelty” to children, while CNN accuses Israel’s army of targeting “innocent civilians” who live on top of a Hamas headquarters inside a rat’s nest of terror tunnels.**

Yet we’ve seen no reporters or pundits in mainstream media demand the obvious solution: If Hamas were to release all Israeli and American hostages—and surrender unconditionally today—there would be no further deaths in Gaza. *The war would end.*

**Tell me: Why don’t the media commentators simply insist that Hamas surrender?**

**In the meantime, the Information War is raging around us. Attacks on Jews in**

## E-NEWSLETTER



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

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**IF YOU  
SUPPORT  
PUBLISHING  
FLAME'S  
BOLD PR  
MESSAGES,  
PLEASE HELP  
US!**

FLAME is the only organization that defends Israel with

**American streets (!) are escalating. Those of us, especially students, who support the Jewish state are threatened with violence and even death.**

In short, we can give up . . . or we can fight back. I think you know me well enough to

predict that when we at FLAME say “Never Again,” we mean it.

We will oppose the antisemites and media lies against Israel with all our power.

We get that power from true lovers of Israel, like you:

Won't you please go to **membership donation** now?

**Dear Friend of Israel, Friend of FLAME:**

Did you hear? Many American Jews are reportedly removing their Star-of-David necklaces and mezuzahs from entry doors—to hide their identity from violent pro-Palestinian antisemites.

At Tulane University, Palestinian supporters in a pick-up truck burned an Israeli flag, then violently attacked Jewish students who bravely tried to stop them.

I can't help it: I'm haunted by all those films I've seen about roving gangs of brown-shirted thugs in Nazi Germany, painting swastikas on Jewish businesses and beating up Jewish citizens.

**How do we decide that now is the time to act? What does it take?**

A friend recently sent me this quote from Albert Einstein:

*“The world is a dangerous place, not because of those who do evil, but because of those who look on and do nothing.”*

If ever in our lives we were called on to act to defend the Jewish people . . . and the State of Israel—the world's only refuge for Jews—surely now is that time.

Let's not forget the pledge that good people made

paid editorial  
hasbarah messages  
placed in media  
nationwide every  
month: The dire  
threats from Iran,  
 Hamas and  
Hizbollah, the  
injustice of BDS,  
Palestinian anti-  
Semitism and more.  
If you support a bold  
voice that tells the  
truth about Israel in  
American media,  
please donate now.

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NOW >>**

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after Holocaust: We took an oath—Jews and gentiles alike—declaring, “Never again.”

*We will not permit genocide against the Jewish people ever again.*

Unfortunately, we just got a wake-up call: The barbaric massacre—the wanton, cold-blooded murder of 1400 innocent people . . . simply because they are Jews, living on Jewish land.

Yet today, when Israel calls its military to put Hamas out of business *forever* . . . radical jihadis on campus—students and faculty—as well as the “progressive” mainstream media, even actors Susan Sarandon and Mark Ruffalo—are calling for an immediate ceasefire.

As you know, crying “ceasefire” at this point is like shouting “Long live Hamas!”

**Won’t you please help FLAME expose the lies and reveal the**

**truth in the media with you membership donation now?**

Surely you’re old enough to have learned that when the United State mustered all its forces to defeat Nazi Germany, and all its might to defeat Japan—both of whom were fighting to conquer the world—civilians were tragically lost and infrastructure was destroyed.

**When the U.S. and its allies hunted down evil ISIS, the global jihadis also hid among civilians . . . and many innocents around them were killed—unavoidably.**

Now, Israel is bombing Hamas rocket launchers, terrorist tunnels and military headquarters—all located in residential areas, surrounded by innocent civilians, mosques, hospitals and schools.

Suddenly, Israel is condemned for fighting its enemies—war criminals—in the media, on campus and even by several members of the U.S. House of Representatives.

While often these criticisms are accompanied by heart-wrenching photos of wounded Palestinian

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children—some of the images are fake. Did you see the YouTube video of the “dead” Palestinian in a body bag who was *moving her head*?

But here’s the greatest offense of the media pundits and “peace-loving” commentators: None of them demand that Hamas move its operations *out* of urban centers—so no more children and families will be harmed. What hypocrisy!

Nor do they insist that Hamas release its 238 hostages and surrender immediately—so the fighting will stop. Not a word.

**Won’t you please help FLAME expose the lies and reveal the**

**truth in the media with your membership donation now?**

**ISRAEL IS FIGHTING FOR HER LIFE IN TODAY’S  
INFORMATION WAR.**

**JOIN US IN DEFENDING THE JEWISH STATE IN  
MAINSTREAM MEDIA.**

My friends, I think you’ll agree that the mounting antisemitism and ominous drumbeat of anti-Israel reporting in the media these days is unprecedented . . . and scary.

*Believe me: A black storm is gathering against the Jewish people and Israel.*

But here’s a bright glow of hope: As you know, FLAME has been at the forefront of the Information War—defending Israel against the wide range of falsehoods her enemies aim at her.

Here are just some of editorial media ads FLAME has run to spread the truth . . . and defend the Jewish state in mainstream media (see hundreds of them under “PR for Israel” at [www.factsandlogic.org](https://www.factsandlogic.org)).

**“The Israel Genocide Slander”**—refutes the lie that Israel attacks any people because of race or ethnicity and

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proves world-class Palestinian population growth: This ad reached nearly 5 million people in the *Washington Post*, *Chicago Tribune*, *New York Post*, *Houston Chronicle* and *Orlando Sentinel*.

**“Demand Justice for Jewish Students”**—shows skyrocketing anti-Zionist bullying on college campuses, calls to ramp up prosecution of negligent administrators: Delivered to 5.5 million readers in the *Wall Street Journal*, *Washington Post*, *Chicago Tribune*, *New York Post*, *Houston Chronicle*.

**“What Is Occupied Palestinian Territory?”**—proves there’s no such thing as “Palestinian territory” and why Israel’s governance is lawful and just: It was seen by millions in the *New York Times* and *Washington Post*.

**“The Palestinian Catastrophe”**—explains why Palestinians’ real “nakba” was their failure to accept Israel’s many offers of land for peace and their own state: It reached 7 million readers the *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, *New York Post*, *Miami Herald*, *Houston Chronicle* and *Orlando Sentinel*.

**“Democracy Thrives in Israel”**—disproves accusations that Israel commits apartheid and shows why Israel is ranked the world’s 23<sup>rd</sup> most successful democracy (ahead of the U.S.): It ran in *New York Times*, *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, *New York Post*, *Miami Herald*, *Houston Chronicle* and *Mercury News*.

### **WHY DO MEDIA AVOID TELLING THE OBVIOUS TRUTH ABOUT HAMAS:**

### **THEIR AVOWED GOAL IS TO KILL JEWS AND DESTROY THE JEWISH STATE?**

The answer is not complicated: Most media are dominated by leftists who falsely believe the Palestinians want peace and want two states—even though *the Palestinians never say this*.

These media pundits also believe that Israel is occupying Palestinian land—though in fact, the Palestinians have never in history owned or controlled any land anywhere.

I made the mistake of listening to MSNBC for a few minutes recently, appalled at pundits straining to sound logical while explaining why Israel’s actions over the years have “created Hamas” and “justify” such bestiality.

Yet the justifications these apologists try to sell unsuspecting audiences are fake.

Despite their focus on such seeming political excuses –occupation, stealing land and apartheid–Hamas is not primarily a political organization with political goals. It is a fanatical Islamist group whose goal is to excise the Middle East of the Jewish state and “reclaim” the entire territory.

Let me share with you a few quotes from the Hamas charter—which has not changed in the group’s 18-year history. They irrefutably prove Hamas’s evil motives:

*“[T]he Palestinian problem is a religious problem and should be dealt with on this basis.”*

*“Palestine is an Islamic Waqf (endowment) land consecrated for Muslim generations until Judgment Day”*

*“The Day of Judgment will not come about until Muslims fight Jews and kill them. Then the Jews will hide behind rocks and trees, and the rocks and trees will cry out, ‘O Muslim, there is a Jew hiding behind me, come and kill him.’”*

Surely the Hamas fighters hunting down kibbutz members and music-festival-goers as they fled through groves and fields to save themselves must have been inspired on by these murderous commandments from their charter.

Note that Hamas also hates Christians: Shortly after the attack on Israel, Hamas co-founder Mahmoud al-Zahar assures fellow jihadis on [video](#) that “The entire planet will be under our law—there will be no more Jews or Christian traitors.”

Let me ask you: Have you seen any news or

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analysis in American media about Hamas’s sacred mission to conquer the world and eliminate all Jews and Christians? Of course not.

**Won’t you please help FLAME expose the lies and reveal the truth in the media with your**

**membership donation now?**

## **THE 5 MOST IMPORTANT THINGS YOU NEED TO KNOW ABOUT HAMAS**

Here are five more facts that mainstream media *could* tell you, but they don’t:

- Hamas does not want peace with Israel and has never proposed peace with Israel.
- Hamas opposes a two-state solution.
- Hamas opposes the Palestinian Authority and its ruling party, Fatah, in Judea and Samaria (aka the West Bank).
- Israel does not occupy any part of Gaza and does not set rules or laws for Palestinians living in Gaza.
- Hamas is an *iron-handed dictatorship* that denies its citizens all civil rights, including the right to vote.

While it’s true that Israel and Egypt have imposed a blockade on Gaza—they did so only following more than 10 thousand missile attacks from Hamas on Israeli civilians.

Americans learn these and other such truths in FLAME’s editorial ads in mainstream and social media—and you can see hundreds of them under “PR for Israel” at [www.factsandlogic.org](http://www.factsandlogic.org).

Will you please help FLAME fight the liars and haters with your

**membership donation now?**

## **WHAT’S THE TRUTH BEHIND THE LIES?**

## **DID ISRAEL STEAL AND OCCUPY ARAB PALESTINIAN LAND?**

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**First, know this fact:** There was never such a thing in history as “Palestinian land”—no country, no sovereignty, no government, no treaties, no borders.

Other important things you should know:

- Israel had two commonwealths over 1,000 years in the land of Israel in biblical times.
- The Romans, Babylonians, Crusaders, Muslims and Turks also controlled this land for periods of time, but the Palestinians have always been subjects of other rulers.
- Israel controlled the region of Gaza, and Jews lived there until 2005, when Israel withdrew completely, hoping for peace with Gaza’s two million residents.
- Following Israel’s withdrawal and Hamas seizing control in 2008, the terror group has had complete independence, but has chosen to wage war on Israel.
- Since taking power, Hamas has started five wars by launching rockets at Israel’s civilian centers.

In short, Israel has never stolen Palestinian land, because there never was such a thing. There is no occupation of Gaza—Israel left 18 years ago. The blockade of Gaza was caused entirely by Hamas aggression.

For more information on this topic, I recommend FLAME’s editorial ad—which we published in dozens of American media—“[What Is ‘Palestinian Territory’?](#)”

FLAME tells these truths and dozens more in American media—but we can only do it with your [membership donation](#).

### **DOES ISRAEL PRACTICE APARTHEID AGAINST THE PALESTINIANS?**

**Another simple fact:** Israel has no laws or policies separating people or denying their civil liberties because of race or ethnicity: No apartheid whatsoever.

Indeed, Arab-Israelis enjoy full equality, more freedoms

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and more economic opportunity than their brethren in any other Middle East nation.

Day-to-day life for Palestinians in Gaza and Judea and Samaria is controlled entirely by their corrupt dictatorships. Since Palestinians are not citizens of Israel, they do not have Israeli citizens’ rights.

In short, Israel places no special restrictions on Palestinians or any other Arabs.

Jews, on the other hand, are not allowed to live in Palestinian-controlled territories.

To see how FLAME exposed media slanders on this topic, I recommend FLAME’s editorial ad—which appeared in the *New York Times* and *Washington Post*—“[The Israel Apartheid Lie](#).”

If you love Israel and care about the truth, please join FLAME in our fight to defend the Jewish state:

Make your [membership donation](#) now.

### **WHAT DOES ALL THIS HORROR IN ISRAEL HAVE TO DO WITH YOU AND ME?**

My point is this: When thousands of jihadi missiles rain down on Israelis—when terrorists shoot, rape, decapitate and kidnap innocent Jews . . . as they did two weeks ago, there’s little you and I can do to help directly.

But here’s where we can make a difference: We can fight the lies and misinformation.

By joining the *information war*—we can defeat the falsehoods and distortions that threaten Israel and the Jewish people . . . just as seriously as do rockets, machine guns and knives.

Today FLAME’s messages telling the truth about Israel reach tens of millions of people in top American daily newspapers and through FLAME’s powerful Facebook channel.

**Won’t you please help FLAME fight the liars and haters**

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with your **membership donation** now?

**WHAT CAN YOU DO TO SUPPORT ISRAEL TODAY?**

**PLEASE STEP FORWARD AND RENEW YOUR FLAME  
MEMBERSHIP**

So many people say they love and support Israel, but they simply don't know how to get

involved. They don't have time or they don't have thousands of dollars to give.

I understand completely. But consider this: You don't have to donate hours of time, and

you don't have to donate \$500 or \$100. You don't even have to donate \$50 or \$25.

You see, FLAME is supported by tens of thousands of members.

One by one: We have strength in numbers.

More than 30,000 donors—people just like you, many who make very modest donations, many on fixed incomes—help ensure our good work.

Won't you please step forward today as someone who cares for Israel from the heart . . . someone who recognizes Israel's importance to the United States and the Jewish people?

Go to **membership donation** now.

**PLEASE HELP ISRAEL DEFEND ITSELF AGAINST  
HAMAS—**

**PLEASE HELP US STAND UP FOR THE TRUTH**

I hope you agree that FLAME's editorial messages, which appear in media reaching more than ten million readers—including college students—must continue educating Americans about these and other issues, such as the antisemitic BDS movement on campus.

I hope you also agree that FLAME's editorials spread the truth about Israel—a truth we can't depend on mainstream media to tell.

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Finally, I hope you agree that Israel needs this kind of public relations—someone like FLAME to tell the inspiring story about the Jewish state—its virtues, values and accomplishments . . . and its strategic importance for our own country.

**Who supports FLAME?** Our media efforts are made possible by more than 30,000 passionate individual donors who love Israel and everything it stands for. They are people who strongly believe Israel deserves a fair shake in the media.

Thousands of our supporters are of the Christian faith, and we of course welcome their devotion and generosity.

Please be assured that FLAME is an educational non-profit organization and extraordinarily thrifty with the funds that you and other supporters contribute to us.

We work out of Spartan offices, much of our work is contributed pro bono and our part-time office-staff payroll is tiny.

By keeping expenses low, we’re able to publish our monthly messages in major national magazines and metropolitan and small-town newspapers all across the U.S.

We also send our messages, with convincing cover letters, to all U.S. Senators and Representatives, the President, Vice President, Secretary of State and all Justices of the Supreme Court.

**Won’t you step forward—help us tell the truth about Israel? Please make your**

**membership donation now.**

When you start or renew as a member of FLAME, you join tens of thousands of ardent Zionists who realize how precious Israel is to the Jewish people—and the world.

***Let me leave you with one thought:*** The American people must know the truth about these issues—and about Israel’s current war with Hamas. No more lies. No more

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fake stories.

Remember: The only thing limiting international persecution of Israel is the United States. We must continue to protect the Jewish state from her enemies.

When you renew your membership in FLAME, you help us continue telling Israel’s righteous and powerful story to influential people all over the U.S.—including college students—and to all members of the U.S. Congress.

Won’t you go to [membership donation](#) now, while you have this message front and center?

I hope you agree that FLAME’s mission is critical and deserving of your generous support.

Thank you very much, shalom and sincerely yours,

James Sinkinson, President

*Facts and Logic About the Middle East*

**P.S.1:** Please consider leaving a bequest to FLAME in your will. Your generosity allows us to sustain and expand our voice in more mainstream media, and it secures our ability to support Israel for many decades to come.

**P.S.2:** *You can play an important role in defending Israel from her enemies—today. This very minute. Please go to [membership donation](#)*

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