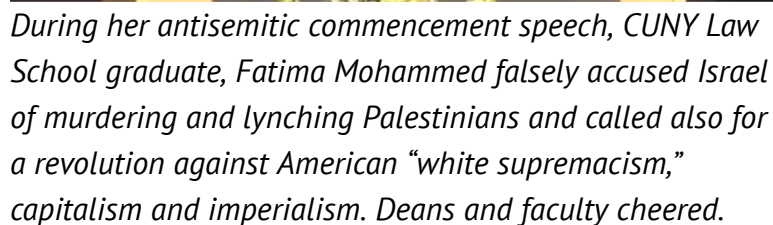


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June 8, 2023

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FLAME'S WEEKLY

I'll be honest: I hit the roof when I learned of the scandalous antisemitic speech at CUNY Law School last week.

Did you hear about it?

The student commencement speaker railed against “Israeli settler colonialism”—then spewed even more venomous lies: That Israel . . .

“continues to indiscriminately rain bullets and bombs on worshippers, murdering the old, the young, attacking even funerals and graveyards, as it encourages lynch mobs to target Palestinian homes and businesses.”

Patent falsehoods. But that was just the beginning!

Because I know that you, too, love Israel, I suspect such outrageous lies against the Jewish state enrage you as well. Am I right?

I beg you to join me and the team at FLAME—now—by helping us defeat the lies and demonization spread by Israel’s enemies.

Dear Friend of Israel, Dear Friend of FLAME:

You *won't* be shocked: The speaker at the City University of New York Law School is a supporter of the radical

HOTLINE E-NEWSLETTER



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

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Students for Justice in Palestine—which calls for destruction of Israel, “from the River to the Sea.”

No surprise, either, that the speaker, Fatima Mohammed, called for revolution to “liberate the masses” from “capitalism, racism, imperialism and Zionism.” Pure Marxist drivel.

But Mohammed reminds us *forcefully*: The enemies of Jews and Israel are just as equally the enemies of America— and of the precious values that have made both countries among the strongest, freest democracies on earth.

Of course, the CUNY Law School Graduates—and their deans—cheered Mohammed’s words.

My friends, this is *what* we’re fighting—and why we’re fighting.

Slanders against Israel . . . calls to overthrow the United States—it doesn’t have to be this way.

But I guarantee you this: Unless we strike back, unless we defeat the lies, we will lose the battle for everything we hold dear . . . about Israel, about America.

Consider this: Just a week before Mohammed’s slander at CUNY Law, FLAME published a hardhitting op-ed on social media—reaching hundreds of thousands of Facebook viewers—and demolishing the radical’s lie that Israel is a “settler colonial project.” (See it at “**Israel is one of history’s greatest fighters against colonialism.**”)

Can we count on you to help FLAME to fight on in mainstream and social media and defeat monsters (you heard me—*monsters*) like Fatima Mohammed . . . by telling the inspiring truth about Israel? If so, please go to **membership donation** now.

How FLAME fights back.
See our plan of action—below.

defends Israel with paid editorial *hasbarah* messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

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We must correct the lies—we must condemn the omissions—we must attack demonizing speeches like Mohammed’s . . . as well as false reporting like this:

CNN caught in crossfire: CNN’s Christine Amanpour lied blatantly in her report that British-Israeli Lucy Dee and her two young daughters were killed in a “shootout” with terrorists—when in truth they were hideously murdered in cold blood—execution style.

Would the *NYT* lie? This May, the *New York Times* refused to cover Palestinian President Mahmoud Abbas’ blatantly antisemitic rant at the UN—when he compared Israeli “claims” to the lies of Nazi propaganda chief Joseph Goebbels. Their story also “neglected” Abbas’ denial of any Jewish connection to the Temple Mount, site of First and Second Jewish Temples in Jerusalem. (Apparently, the *Times* is now handling PR for the terrorists.)

NPR’s half-truths: NPR’s Israel reporter Daniel Estrin gins up a fake story implying that Israel is hiding its intentional killing of an al Jazeera journalist—but “forgets” to mention that three investigations by the U.S. and Israel have shown *zero intent* and *no crime*.

Terrorism, what terrorism? Last year, Israel suffered more than 2,618 terrorist attacks—shootings, bombings, stabbings and car-rammings—most by murderers and would-be murderers affiliated with certified terrorist groups Hamas, Palestinian Islamic Jihad and Hezbollah.

Yet according to a recent survey of *New York Times* coverage, only eight headlines in 2022 even *mentioned* Hamas, Palestinian Islamic Jihad or Hezbollah.

Who is the real terrorist? Last year, new Israeli National Security Minister Itamar Ben-Gvir was referred to by the *New York Times* 20 times along with the word “terrorist.” But leader of the Hamas terror group, Yahya Sinwar, got only two such references and terrorist Hezbollah chief Hassan Nasrallah didn’t rate even one.

These are just five of dozens of examples in which the truth about terrorists and their Palestinian masters are ignored, falsified or minimized by American mainstream

media.

We are fighting a “War of Words” to defend Israel from antisemitic slander. Here’s how you can help FLAME correct the media lies, errors and omissions:

Of course, as a friend of FLAME, you know we always recommend that you begin telling the truth about Israel at home—to your friends, family, colleagues . . . and in letters to the editor.

However, while one-to-one conversations are powerful and help immensely . . . we must also use a force multiplier—bold messages in American media that quickly reach *millions of people*.

As you know, that’s FLAME’s specialty: Only FLAME publishes hard-hitting advocacy and position papers in mainstream American media to fight the misinformation blasted out by Israel’s enemies.

We’ve been telling this truth about Israel—and fighting the lies—for 33 years now!

In fact, FLAME’s latest ad—“**Demand Justice for Jewish Students**”—ran recently in six major metro dailies: *Washington Post*, *Chicago Tribune*, *New York Post*, *Houston Chronicle* and *Los Angeles Times*. It also ran in America’s highest-circulation daily newspaper, the *Wall Street Journal*.

Total readership for these publications is 5.5 million influential Americans. Boom, just like that.

But as you know, telling this truth about anti-Israel hate is not cheap. I just signed a check for \$138,000 to run this last flight of ads—about campus antisemitism like Fatima Mohammed’s—in mainstream media.

That ad was paid for by individual lovers of Israel like you, one by one—through donations large, medium and tiny. Every dollar helps put the truth in front of millions of Americans.

Won’t you help FLAME now with a **tax-deductible donation?**

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***Now's the time to refute the latest lies and hysteria about
Israel in American media***

I hope you agree: It's critical that we respond quickly to this most recent spate of lies in American media—in the New York Times, NPR, CNN, Washington Post, MSNBC, USA Today and the rest—about terrorism in Israel and antisemitism on American campuses.

While \$138,000 sounds like a great sum of money—and it is—FLAME is supported by 30,000 lovers of Israel, just like you.

We have great power in our numbers.

Your donation of any amount—\$100, \$75, \$50, even \$18 or \$5—will be welcome and will make a big difference in our ability to defeat Israel's enemies.

*Won't you make a meaningful **donation**—right now—to help spread the truth to the American people about Israel's righteous cause?*

Even as you read this, the media are stoking anti-Israel sentiment: We must respond quickly and shut down their outrageous lies.

Just last month ago, FLAME's article—“**How Can Peace-Loving Americans Support Palestinians' Cold-Blooded Murder?**”—told the true, *shocking* story of terrorists murdering dozens of innocent Jews in Israel.

The article also exposes the fact that the current U.S. administration has sent the Palestinians almost *one-billion dollars* so far, even as the Palestinians currently spend \$270 million every year paying salaries to jailed and released terrorists.

In other words, even as American politicians honored the 6 million Jews killed in the Holocaust last month, our country is sponsoring the murder of more Jews every day with *taxpayer dollars*!

In another effort, FLAME's ad “**U.S Funds Palestinian Terrorism**,” appeared in dozens of American newspapers and reached millions of readers. It also criticizes the use of U.S. aid to reward terrorism.

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Finally, on the topic of media distortion, I think you'll appreciate FLAME's ongoing effort to keep the *New York Times* honest. One of our most recent FLAME Hotline articles called them on the carpet for their openly anti-Israel reporting:

"New York Times' Blatant Antisemitic Coverage Should Repulse Truth-Loving Advertisers and Readers"

Please help us continue publishing these outspoken messages exposing antisemitism and defending Israel with a membership [donation](#)—which qualifies you for a 2023 [tax deduction](#).

These pro-Israel editorials reached millions to ensure Americans continue their support of the Jewish state.

Let me remind you: In addition to messages in mainstream media, FLAME also publishes outspoken *hasbarah*—clarifying messages of truth—on Facebook, other social media and sent weekly to members like you, reaching [hundreds of thousands](#) more people.

In recent weeks, these FLAME *Hotlines* have [struck back](#) at Israel's enemies on current breaking topics such as these:

"American Politicians Jump into Israel's Elections: Do They Welcome Israeli Opinions on Their Candidates?"

"5 Ways American Jews Can Help Israel—by Helping Ourselves"

"U.S. Again Betrays Promise of "Unbreakable" Support for Israel at the United Nations"

"How the Palestinians Got Their Name: The True Story"

Despite despicable attacks from extremists on the left and right, from mainstream media and even members of Congress—you and I have grown accustomed to the constant *struggle* against Israel's antisemitic enemies.

We know that [Israel's survival](#)—and the safety of Jews in America—can't be taken for granted.

Good news: [We at FLAME also know how to defend Israel . . . and how to fight back.](#)

Won't you help us continue publishing these powerful, persuasive messages of truth about Israel with a membership **donation—which qualifies you for a 2023 tax deduction?**

FLAME's hundreds of messages defending Israel—all of which you can see at FLAME's **PR for Israel**—provide powerful support for Israel—but as you well know, telling the truth about Israel via such paid editorial messages in mainstream media is costly.

*I urge you—I beseech you—to join FLAME's army of tens of thousands of Israel loyalists by making a **tax-deductible donation** right now.*

Are you ready to join us? Here's the double payoff for making a **donation to FLAME:**

First, you help tell the truth about Israel in the media—something that's sorely needed if we're to maintain vital U.S. financial and political support of the Jewish state.

Second, we're still in the glow of Yom Hazikaron (Remembrance Day) and Yom Haatzmaut (Israel's Independence Day)—so you can donate with satisfaction, because you have done a *mitzvah* for Israel—a generous, heartfelt good deed.

That's why, if you're angry about poisonous media lies about terrorism in Israel, *and* if you've ever bemoaned Israel's "bad PR," I urge you to help FLAME with your financial support at this time. Just go to **donate** to help now.

Please remember that the overwhelming majority of FLAME's financial support comes from individuals just like you. One by one, Jews, Christians and unaffiliated alike contribute generously to this noble cause—to help ensure that Israel survives.

So whether you give \$1,000 or \$500 or \$100 . . . or even \$50 or \$36 or \$18—every donation is important—every dollar you contribute helps us keep defending Israel and telling the truth about the inspiring Jewish nation.

Best of all, of course, your donation is tax-deductible.

Won't you act now to make your donation online? Just go to [donate now](#).

Thanks in advance for your generosity and your continued support of FLAME's good work.

James Sinkinson

President, FLAME

P.S. We at FLAME usually focus, as we should, on the challenges Israel faces in the world—the unfair treatment the Jewish state receives at the hands of the U.N., continuing rocket, gun, car and knife attacks by Arab terrorists, and the existential threat that confronts Israel from Iran. But what we must not forget is the amazing success story that Israel represents for Jews, for the United States and for civilization itself. It's inspiring! To clarify, celebrate and publicize the good news about Israel, FLAME published a *hasbarah* (clarifying) message—“[Why Israel Matters](#)”—in media reaching 10 million readers. I hope you'll review this powerful position paper and pass it on to all your contacts who will benefit from this message. If you agree that FLAME's bold—but costly—brand of public relations on Israel's behalf is critical, I urge you to support our publication of such outspoken messages. Please consider giving donation now, as you're able—with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To donate online, just go to [donate now](#). Now more than ever we need your support to ensure that Israel gets the support it needs—from the U.S. Congress, from the President, and from the American people.

As of today, more than 15,000 Israel supporters receive the FLAME Hotline at no charge every week. If you're not yet a subscriber, won't you join us in receiving these timely updates, so you can more effectively tell the truth about Israel? Just go to [free subscription](#).

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