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**IF YOU SUPPORT  
PUBLISHING FLAME'S  
BOLD PR MESSAGES,**

I suspect you feel the same *outrage* about recent developments like these:

- **The United Nations in 2021 passed 14 anti-Israel resolutions**, falsely accusing the Jewish state of human rights violations and “reaffirming” that Jewish settlements in the “Occupied Palestinian Territory,” including eastern Jerusalem, and in the sovereign Israeli Golan Heights are illegal.

The U.N. passed only 4 resolutions criticizing all other countries in the world—thus failing to introduce even a *single resolution* on human rights crimes in China, Cuba, Pakistan, Venezuela, Saudi Arabia Turkey, Algeria or 176 other countries.)

As you know, with your help, FLAME has been fighting U.N. lies about righteous Israel in the media for more than 32 years.

- **This year, the *New York Times* stepped up its journalistic war on Israel:**

Even though Israel was named the 12<sup>th</sup> “happiest” nation on earth, the *NYT* published a negative feature in which disaffected Israelis were interviewed about their sadness and alienation from the Jewish state.

They also published a glowing puff piece about the open-mindedness of a Palestinian teacher who regularly spews hate about Jews and Israeli poets.

And of course, the *NYT* continued to publish reports placing Israeli communities in occupied “Palestinian territories”—when they are actually fully legal towns in Judea and Samaria.

Over the past year, FLAME has published numerous editorial position papers in the *New York Times* and *Washington Post*, as well as in the *Chicago Tribune*, *Houston Chronicle*, *New York Post* and *Orlando Sentinel* refuting media attempts to de-legitimize the Jewish state.

#### “No Fool’s Deal with Iran”

This op-ed, which appeared in the *New York Times* and *Washington Post* Sunday editions, exposes the flaws in the first 2015 Iran Deal and holds the Biden Administration to account as it tries to entice Iran back into a deal—demanding that any future agreement block Iran’s quest for nuclear weapons and its attempts to spread jihad throughout the Middle East.

#### “The Ugly Truth About Hamas”

This editorial reveals how in May the terrorist group launched—*unprovoked*—more than 4,000 missiles against Israeli civilians—and it defends Israel’s humane response, which used every precaution to avoid harming innocent Palestinians, even as Hamas used them as human shields.

#### “Ben & Jerry’s Bad Taste”

After Ben & Jerry’s announced plans to boycott Israelis in Jerusalem, Judea and Samaria, FLAME refuted the ice cream maker’s lies that Israel occupies Palestinian land in this op-ed that appeared in the *New York Post*, *Chicago Tribune*, *Houston Chronicle*, *Orlando Sentinel* and other media.

## PLEASE HELP US!!

FLAME is the only organization that defends Israel with paid editorial hasbarah messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

**DONATE NOW** »



## FLAME'S WEEKLY HOTLINE E-NEWSLETTER



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

**SUBSCRIBE NOW** »

Despite the despicable attacks of the U.N. and mainstream media against Israel—you and I have grown accustomed to the constant *struggle* against Israel's anti-Semitic enemies. We know that Israel's survival is precious and can't be taken for granted.

Good news: We at FLAME know how to defend Israel . . . we know how to fight back.

**Won't you help us continue publishing these hard-hitting declarations of truth about Israel with a membership donation at this year end—so you will still qualify for a 2021 tax deduction?**

It's important to defend, Israel, of course, but if you're like me, you *also* continue to be inspired by Israel's amazing accomplishments—in technology, medicine, education, agriculture and the arts. Did you hear—Israel's per-capita household income has surpassed that of Japan!

Did you know: Israel is now ranked as the eighth most powerful nation on earth?

I'm also excited about the increasingly warmer relations Israel is achieving with Arab nations.

So how are we to deal with our contrasting emotions? On the one hand, we feel anger at attempts to destroy the Jewish state . . . and on the other we're justified in feeling joy as we celebrate Israel's successes.

But here's a better question: How can you and I channel our determination and anger to defeat Israel's enemies during this season of gratitude and good cheer?

I have an answer, and it's why I've dedicated myself to FLAME. Because FLAME defends Israel in a way that no other organization does—it publishes bold pro-Israel editorials in mainstream media—defeating the lies and exposing the haters.

FLAME's outspoken editorial earlier this year in the *New York Times* and *Washington Post*, titled "The Israel Apartheid Lie"—which reached some 5 million readers—is just one example. It condemns all those, like BDS and the growing cadre of anti-Semitic enemies in the House of Representatives, who falsely accuse Israel of racial segregation.

While FLAME's ability to publish these messages in the *New York Times* and *Washington Post* makes me proud, I must confide to you: Each time we run our editorials in either one of these huge-circulation media, we pay about \$35,000—both media, one time, cost about \$70,000.

Can you help us continue—and increase—these outspoken positions in 2022 with a generous (or modest) membership donation at this time?

As you know, FLAME has also refuted the U.N.'s lie that Palestinians are the

native people of the Holy Land: Our paid editorial in mainstream media—“[Who Are the Indigenous People of Palestine?](#)”—offers incontrovertible proof that the Jews preceded Arabs in the region by 1,800 years.

Finally, with the new Biden administration promising to renew the disastrous Iran Deal—a path to nuclear weapons for the Islamic Republic—you’ll be happy that FLAME is publishing urgent warnings about the deadly dangers of deals with the mullahs, such as our recent *hasbarah* message, “[Help the Iranians, Not the Ayatollahs.](#)”

FLAME’s hundreds of messages defending Israel—all of which you can see at FLAME’s [PR for Israel](#)—provide powerful support for Israel, but as I’m sure you can imagine, telling the truth about Israel via such paid editorial messages in mainstream media is costly.

**Are you ready to join us? Here’s the double payoff for making a donation to FLAME in these waning moments of 2021:**

First, you help tell the truth about Israel in the media—something that’s sorely needed if we’re to maintain vital U.S. financial and political support of the Jewish state.

Second, you can celebrate the holiday season with even more joy in your heart, because you have done a *mitzvah* for Israel—a generous good deed appropriate to the season.

That’s why, if you’re angry about terror attacks in Israel, the United States and worldwide, *and* if you’ve ever bemoaned Israel’s “bad PR,” I urge you to help FLAME with your financial support at this time. Just go to [donate](#) to help now.

Please remember that the overwhelming majority of FLAME’s financial support comes from individuals just like you. One by one, Jews, Christians and unaffiliated alike contribute generously to this noble cause—to help ensure that Israel survives.

So whether you give \$1,000 or \$500 or \$100 . . . or even \$50 or \$36 or \$18—every donation is important—every dollar you contribute helps us keep defending Israel and telling the truth about the inspiring Jewish nation.

**Best of all, of course, your donation is tax-deductible.**

Won’t you act now to make your donation online? Just go to [donate now](#).

Thanks in advance for your year-end generosity and your continued support of FLAME’s good work.

Jim Sinkinson  
President, Facts and Logic About the Middle East (FLAME)

P.S. We at FLAME usually focus, as we should, on the challenges Israel faces in the world—the unfair treatment the Jewish state receives at the hands of the U.N., continuing rocket, gun, car and knife attacks by Arab terrorists, and the existential threat that confronts Israel from Iran. But what we must not forget is the amazing success story that Israel represents for Jews, for the United States and for civilization itself. It's inspiring! To clarify, celebrate and publicize the good news about Israel, FLAME is now publishing a *hasbarah* message— "[Why Israel Matters](#)" —in media reaching 10 million readers. I hope you'll review this powerful position paper and pass it on to all your contacts who will benefit from this message. If you agree that FLAME's bold—but costly —brand of public relations on Israel's behalf is critical, I urge you to support our publication of such outspoken messages. Please consider giving donation now, as you're able—with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To donate online, just go to [donate now](#). Now more than ever we need your support to ensure that Israel gets the support it needs—from the U.S. Congress, from the President, and from the American people.



Facts and Logic  
About the Middle East  
PO Box 3460  
Berkeley, CA 94703

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