



Dear Friend of FLAME:

According to the president and CEO of the Jewish Council for Public Affairs (JCPA) David Bernstein, the *NYT* holds “a decided institutional bias” against Israel. This was after his organization researched 107 editorials on Israel and Jews published in the *Times* since 2016.

Apparently, though Jews are by far the biggest victims of hate crimes in the U.S. (as well as remarkable in dozens of inspiring ways), enough is enough at the *Times* with Jewish this and Jewish that.

The Committee for Accuracy in Middle East Reporting in America (CAMERA), a media-monitoring organization devoted to promoting accurate and balanced coverage of Israel and the Middle East, has long chronicled a history of *New York Times* bias against Israel. In a study undertaken in 2011, CAMERA found a “disproportionate, continuous, embedded indictment of Israel that dominates both news and commentary sections. Israeli views are downplayed while Palestinian perspectives, especially criticism of Israel, are amplified and even

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**No Fool's Deal with Iran**

Any new agreement with Iran must halt its development of weapons of mass destruction and its sowing of terror against the U.S. and our Middle East allies.

[illegible]

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# FLAME

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“The net effect is an overarching message, woven into the fabric of *NYT* coverage, of Israeli fault and responsibility for the conflict.”

Two of the authors of that study, senior CAMERA analysts Ricki Hollander and Gilead Ini, explained the *NYT* tactics: “Without employing the type of crude incitement against Israelis that is rampant in Palestinian society, the *NYT* poisons the public's mind against Israel by shaping the perception of the Jewish state as responsible for many, if not most, of the region's ills. It does this with double standards in reporting about Israel versus her enemies and recounting only half the story,” Hollander and Ini explained in an interview. “It sanitizes the role of Israel's adversaries, including terrorist organizations, and obsessively indicts Israel at every turn.”

In April 2019, the *New York Times* coverage of Israel turned into naked and open anti-Semitism. The paper published an anti-Semitic caricature of US President Donald Trump and Prime Minister Benjamin Netanyahu, with the Israeli PM as a guide dog wearing a Star of David on his collar, leading a blind Trump, seen wearing a skullcap. Only after massive outrage, did the *NYT* apologize for an image which “included anti-Semitic tropes,” and called its use an “error of judgment.”

This event led to greater interest in the general workings of the *New York Times* among Jews and pro-Israel voices. JCPA's Bernstein wrote about a conversation he had with a friend who was a long-time subscriber to the paper: “The cartoon confirmed his suspicion that the *Times*' culture is fundamentally hostile toward Jews and Israel,” Bernstein wrote a letter to the *Times*, signed by scores of national and local Jewish groups, excoriating the newspaper for publishing an inflammatory and hateful cartoon and demanding a meeting.

During his organization's research, he found that the *NYT* editorials were almost uniformly critical of Israeli government policy. In fact, not one editorial had an overall positive valence toward Israel. The majority upbraided the Israeli government for lack of progress on a two-state solution, settlements, and anti-democratic legislation.

In recent months, the *Times* has outdone itself in allowing for op-eds by numerous figures who envision a world without the State of Israel in its current form. In July of last year, Peter Beinart was allowed to pen an op-ed calling for the elimination of the State of Israel and attacking Zionism, the belief in the right of the Jewish people to self-determination, titled “I No Longer Believe in a Jewish State.”

While Beinart has long described himself as a “liberal Zionist,” it is clear this was a fig leaf for more sinister views. As global communications director for the American Jewish Committee (AJC), Avi Mayer tweeted in response to the article, “let's be clear: you're no friend of the Jews if you deny us our right to self-determination and you're not a liberal Zionist if you want Israel to disappear.” Indeed, denial of Israel's right to exist as a Jewish state is recognized by most Jewish organizations, including Facts and Logic About the Middle East, as outright anti-Semitism.

While some might argue that an op-ed writer's views are not indicative or

editorial hasbarah messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

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reflective of a paper's values, three months after writing his outrageous screed, Beinart was handed a position at the *NYT* as a contributing opinion writer. In addition, only a few weeks ago, the *Times* again allowed a piece decrying the very concept of Israel as a sovereign Jewish state, when Bernard Avishai and Sam Bahour wrote "Want Israeli-Palestinian Peace? Try Confederation"—which urged a one-state solution. These are just two recent examples of the high visibility the *NYT* provides to those who want to see an end to the State of Israel.

One would be hard pressed to show anything written in the *Times* (or most any publication) comparable to this about any other sovereign state. However, calling into question the future of the world's only Jewish state is something the *NYT* editorial team obviously enjoys seeing on its pages.

The *New York Times* was once considered one of the most reputable news organizations in the world. Thus, what it writes matters to millions of people. Most readers assume its reporting is accurate and its editorials unbiased. However, that is plainly false.

I hope you will point out to friends, family, colleagues and your elected representatives that the *Times*' frequent attacks on the Jewish state have become so unbalanced, they have descended into anti-Semitism and allowed enemies who seek Israel's imminent demise a national platform with which to express their aims.

The *Times* certainly doesn't deserve any longer to be considered anyone's "paper of record"—or respected by anyone who values the truth.

I hope you'll also take a minute, while you have this material front and center, to forward this message to friends, visit FLAME's lively [Facebook page](#) and review the P.S. immediately below. It describes FLAME's new hasbarah campaign—which exposes the dangerous folly of the U.S. trying to entice Iran back into the failed "Iran Deal" of 2015.

Best regards,

Jim Sinkinson  
President, Facts and Logic About the Middle East (FLAME)

P.S. The Biden administration and many members of Congress seem determined to reengage with Iran over the coming year—and some reports indicate a willingness to return to the failed "Iran Nuclear Deal" without preconditions. As you know, this would be disastrous—for the U.S. and for Israel and our other allies in the Middle East. The Iran Deal gave the Islamic Republic a roadmap to nuclear weapons and did nothing to check their jihadi activities, including development of long-range ballistic missiles. To warn Americans of this danger, FLAME has created a new *hasbarah* message called "[No Fool's Deal with Iran](#)." I hope you'll review this convincing, fact-based paid editorial, which will run in *USA Today*, the *New York Times*, *Washington Post*, and other media nationwide. It spells out specifically the protections any new Iran deal must provide. This piece will also be sent to all members of Congress, Vice President Harris and President Biden. If you agree that this kind of public relations effort on Israel's behalf is critical, I urge

you to support us. Remember: FLAME's powerful ability to influence public opinion—and U.S. support of Israel—comes from individuals like you, one by one. I hope you'll consider [giving a donation now](#), as you're able—with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To donate online, just go to [donate](#) now. Now, more than ever, we need your support to ensure that the American people, the U.S. Congress and President Biden stay committed to realistic policies in relation to Iran, Israel and the entire Middle East.

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