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## FAME HOTLINE

Facts & Logic About the Middle East

December 31, 2019



The U.N. passed 18 resolutions against Israel in 2019, compared with 7 resolutions against all other nations.

Now the International Criminal Court wants to try Israel for alleged war crimes in the "Palestinian territories."

Do such hateful actions inspire you to fight for Israel?

Here's how you can help us defeat our anti-Semitic enemies.

Please help FLAME tell the truth about Israel, the biased U.N., anti-Zionists and Islamic terrorism!

Just go to donate now before year's end to start or renew your membership.

Dear Friend of FLAME:

Let me ask you just one *personal* question as we approach the close of the year: Given your love of Israel, <u>how well have you fulfilled your desire to defend the Jewish state from her enemies</u>?

Do you have time, right now, to add one more small—or large—gift of support to help FLAME tell the truth about Israel?

Just start or renew your FLAME membership by clicking on donation right now.

As you know from reading our FLAME Hotline emails, we at FLAME become <u>outspoken</u> and even angry when we see some of the vicious—often *murderous*—strategies Israel's anti-Semitic enemies are using to delegitimize and ultimately destroy the Jewish state.

I suspect you feel the same *outrage* about recent developments like these:

• The United Nations in 2019 passed 18 anti-Israel resolutions, falsely accusing the Jewish state of human rights violations and "affirming" that Jewish settlements in the "Occupied Palestinian Territory, including East Jerusalem, and in the occupied Syrian Golan are illegal." (The body passed only 7 resolutions criticizing all other countries in

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THIS MONTH'S AD
APPEARED IN
PUBLICATIONS
REACHING 10 MILLION
READERS





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BOLD PR MESSAGES,
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the world.)

• The International Criminal Court (ICC) last week announced it is officially investigating Israel for a grab-bag of "war crimes" charges spanning Israel's defensive war against Gaza terrorists in 2014; Jewish settlers living in Judea-Samaria (the West Bank) generally; and Israel's defensive actions against Hamas-instigated attacks on Israel's borders during the so-called March of Return, which began in 2016.

All of these trumped-up charges depend on the U.N. and the ICC regarding—against all logic and international law—"Palestine" as a legitimate nation that has territory and actual borders. Which, of course, it is not and does not.

As you know, with your help, FLAME has been <u>fighting this lie</u> steadily and vocally for many years, in published editorial positions like these in mainstream media nationwide:

## "Israel's Settlements: Obstacle to Peace?"

This op-ed debunks the notion that Jewish settlements provide any valid reason for Palestinians to refuse to negotiate peace with Israel—especially since the Palestinians refused to negotiate <u>for decades before</u> there were settlements in Judea-Samaria.

## "What Is Palestinian Territory?"

This editorial, which appeared in the *New York Times* Sunday edition a few months ago, refutes the notion that the Palestinians have <u>ever had legal sovereignty</u> over Judea-Samaria. Indeed, this piece explains why Israel is within its rights under international law to form communities in this *disputed* territory—at least until the Palestinians agree to negotiate a peace with Israel.

Despite the despicable attacks of the U.N. and ICC against Israel—you and I have grown accustomed to the constant *struggle* against Israel's anti-Semitic enemies. We know that <u>Israel's survival is precious</u> and can't be taken for granted.

Good news: We at FLAME know how to defend Israel . . . we know how to fight back .

Won't you help us continue publishing these hard-hitting declarations of truth about Israel with a membership <u>donation</u> at this year end—so you will still qualify for a 2019 tax deduction?

It's important to defend, Israel, of course, but if you're like me, you *also* continue to be <u>inspired by Israel's amazing accomplishments</u>—in technology, medicine, education, agriculture and the arts. Did you hear—Israel's <u>per-capita household income</u> has surpassed that of Japan!

Did you know: Israel is now ranked as the eight most powerful nation on earth?

I'm also excited about the increasingly warmer relations Israel is achieving with Arab nations.

So how are we to deal with our contrasting emotions? On the one hand, we feel anger at attempts to destroy the Jewish state . . . and on the other we're justified in feeling joy as we celebrate Israel's successes.

But here's a better question: How can you and I channel our determination and anger to

FLAME is the only organization that defends Israel with paid editorial hasbarah messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

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FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

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defeat Israel's enemies during this season of gratitude and good cheer?

I have an answer, and it's why I've dedicated myself to FLAME. Because FLAME defends Israel in a way that <u>no other organization does</u>—it publishes bold pro-Israel editorials in mainstream media—defeating the lies and exposing the haters.

FLAME's outspoken editorial a year ago in the *New York Times*, titled "Anti-Zionism is Racism"—which reached some 4 million readers—is just one example. It condemns all those, like BDS and several new anti-Semitic enemies in the House of Representatives, who oppose the existence of Israel.

While FLAME's ability to publish these messages in the *New York Times* and *Washington Post* makes me proud, I must confide to you: Each time we run our editorials in either one of these huge-circulation media, we pay about \$35,000—both media, one time, cost about \$70,000.

Can you help us continue—and increase—these outspoken positions in 2020 with a generous (or modest) membership <u>donation</u> at this time?

As you know, FLAME has also refuted the U.N.'s lie that Palestinians are the native people of the Holy Land: Our paid editorial in mainstream media—"Who Are the Indigenous People of Palestine?"—offers incontrovertible proof that the Jews preceded Arabs in the region by 1,800 years.

Finally, with the prospect of the United States presenting a "peace deal" to Israel and the Palestinians, FLAME has issued an urgent warning about the deadly dangers of such a plan in our recent *hasbarah* message, "Peace with Palestinian Dictators?"

FLAME's hundreds of messages defending Israel—all of which you can see at FLAME's PR for Israel —provide powerful support for Israel, but as I'm sure you can imagine, telling the truth about Israel via such paid editorial messages in mainstream media is costly.

Are you ready to join us? Here's the <u>double payoff</u> for making a <u>donation</u> to FLAME in these waning moments of 2019:

<u>First, you help tell the truth about Israel</u> in the media—something that's sorely needed if we're to maintain vital U.S. financial and political support of the Jewish state.

<u>Second</u>, you can celebrate the holiday season with even more joy in your heart, because you have done a *mitzvah* for Israel—a generous good deed appropriate to the season.

That's why, if you're angry about terror attacks in Israel, the United States and worldwide, and if you've ever bemoaned Israel's "bad PR," I urge you to help FLAME with your financial support at this time. Just go to donate to help now.

Please remember that the overwhelming majority of FLAME's financial support comes from individuals just like you. One by one, Jews, Christians and unaffiliated alike contribute generously to this noble cause—to help ensure that Israel survives.

So whether you give \$1,000 or \$500 or \$100... or even \$50 or \$36 or \$18—every donation is important—every dollar you contribute helps us keep telling the truth in 2020 about the inspiring Jewish nation.

Best of all, of course, your membership donation is tax-deductible.

Won't you act now to make your donation online? Just go to donate now.

Thanks in advance for your year-end generosity and your continued support of FLAME's good work.

Jim Sinkinson

President, Facts and Logic About the Middle East (FLAME)

P.S. We at FLAME usually focus, as we should, on the challenges Israel faces in the world—the unfair treatment the Jewish state receives at the hands of the U.N., continuing rocket, gun, car and knife attacks by Arab terrorists, and the existential threat that confronts Israel from Iran. But what we must not forget is the amazing success story that Israel represents for Jews, for the United States and for civilization itself. It's inspiring! To clarify, celebrate and publicize the good news about Israel, FLAME published a hasbarah message— "Why Israel Matters" —in media reaching 10 million readers. I hope you'll review this powerful position paper and pass it on to all your contacts who will benefit from this message. If you agree that FLAME's bold—but costly—brand of public relations on Israel's behalf is critical, I urge you to support our publication of such outspoken messages. Please consider giving donation now, as you're able—with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To start or renew your membership online, just go to donate now. Now more than ever we need your support to ensure that Israel gets the support it needs—from the U.S. Congress, from President Trump, and from the American people.

## FLAME

Facts and Logic
About the Middle East
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