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Facts & Logic About the Middle East

December 18, 2019



As you know, anti-Zionism is anti-Semitism—a form of racism.

Now the New York Times attacks an attempt to outlaw anti-Semitism on campus.

Will this treachery inspire you to fight back?

Won't you step up to help FLAME tell the truth about Israel and anti-Semitism in the media?

Just go to donate now to contribute.

Dear Friend of FLAME:

Did you see the two outrageous anti-Israel op-eds in the New York Times last week?

One claimed that President's Trump's recent executive order—including Jews as a class protected from anti-Semitism on campus—also interpreted <u>Judaism as a race or nationality</u> under Title VI of the Civil Rights Act, thereby robbing Jews of their American citizenship.

This assertion is ridiculous, since Trump's order adheres to all Obama administration values and several Congressional resolutions—except this one includes anti-Zionist criticism of Israel as evidence of anti-Semitic intent.

The President's order is a good thing—and none too soon—especially since ultra-Left anti-Semitism in student government and in the classroom continues to rise.

The *Time*'s second claim—pure hypocrisy—is that the President's order is an effort "to stifle conversation" on campus. We're confident the *Times* would agree that speech <u>declaring</u> women or African-Americans to be inferior would be sufficient to eliminate government funding to a university.

Yet for the one and only Jewish state—and for Jewish students who support Israel's existence—the *Times* apparently believes all hate speech should be allowed.

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THIS MONTH'S AD APPEARED IN **PUBLICATIONS REACHING 10 MILLION** READERS





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IF YOU SUPPORT **PUBLISHING FLAME'S BOLD PR MESSAGES,** PLEASE HELP US!!

No wonder FLAME earlier this year published our hard-hitting editorial—"Anti-Zionism Is Racism"—in the New York Times.

(Our paid messages in the mighty New York Times—Sunday circulation 2.4 million—cost nearly \$35,000 each time—but worth every penny!)

Can we count on you once more to support our fight against the haters and hypocrites—in mainstream media nationwide? Just go to donation to start or renew your membership.

My friends, it's bad enough when Jews are attacked by anti-Semitic right wingers—like the Pittsburgh synagogue murderer or the New Jersey kosher market massacre.

But it's doubly galling when the Jewish state is attacked by far-Left politicians—like new U.S. Representative Rashida Tlaib, who supports boycotting Israel, or Representative Ilhan Omar, who frequently utters obscene anti-Semitic tropes.

No surprise: The New York Times spares ultra-Left anti-Semites its disapproval.

That's exactly why FLAME has begun publishing its powerful messages in America's most influential media—the New York Times and Washington Post.

Most recently we ran our opinion piece—called "What Is Palestinian Territory?"—in both media, exposing the lie that Israel "illegally occupies the Palestinian territories."

As you know, there are no such territories—because the Palestinians have never had sovereignty over an inch of territory anywhere . . . though Israel has many times offered them land for peace.

If you dislike the idea that mainstream media publish lies about Israel with virtually no opposing voice, please think about FLAME's good work. Over the last 30 years—with your help—we've published more than 170 op-eds in mainstream and college media nationwide.

FLAME offers a powerful antidote to the virulent lies and insidious anti-Semitism of many mainstream journalists.

Won't you help FLAME continue to run hard-hitting editorials in the New York Times, Washington Post and other media by renewing or becoming a new member in FLAME? Go to donate now to join us.

No other organization fights back in mainstream media as FLAME does.

Here at FLAME, we have fought Israel's attackers in the press for 30 years—and we fight valiantly on, no matter who the political leaders are in the United States or who they are in Israel.

We fight on, because Israel must remain a bipartisan issue for Americans. And the only way to insure that—we believe—is to keep convincing the American people of Israel's righteous cause.

We fight for the truth against the biased United Nations, the lies of Palestinian leaders, deadly anti-Israel machinations of Iran, and against the hateful anti-Zionism of the BDS movement.

FLAME is the only organization that defends Israel with paid editorial hasbarah messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

DONATE NOW



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FLAME'S WEEKLY **HOTLINE E-NEWSLETTER**



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thoughtprovoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

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But, above all, we know from history that Israel's enemies will never give up.

So what can we do—how should we respond? We can either lay down and give up... or we can get up, stand up and continue to fight for the freedom of the Jewish people and the Jewish state of Israel.

I think you know how we at FLAME feel.

We hope you'll join us in redoubling our commitment to telling the truth—hasbarah—about Israel in mainstream media. Won't you help us achieve our largest hasbarah budget ever by making your final 2019 membership donation today—right now while you have this email in front of you?

Won't you please help us rejoin the fight in 2020 with more muscle—in more media—than ever before? You can help us add *USA Today* and the *Los Angeles Times* to our publication list.

Please make a generous tax-deductible donation before the December 31 year-end deadline.

Above all, we must not forget:

- The media still continue to pound Israel daily with lies and biased analysis
- The U.N. continues almost weekly to pass anti-Israel resolutions,
- The BDS movement continues to win votes at major universities based on abject lies (though we are winning important battles as well!)
- Iran, which still makes murderous threats against Israel, every day moves closer to a nuclear bomb, enabling it to destroy nearly 7 million Jews in *Eretz Yisrael*

On the one hand we feel joy as we <u>celebrate our victories</u> for Israel—and there have been so many in the last 12 months.

On the other hand, as a pro-Israel advocate, it makes me <u>fighting mad</u> at the media, the BDS haters, the U.N., Iran and the Islamists who would decimate the Jewish state.

As you know, FLAME tells the truth about Jerusalem, Jewish history in the Holy Land and the <u>inestimable political and spiritual value</u> of Israel to the United States.

We've accomplished so much—and we'll accomplish more in 2020 with your help. Won't you please help keep the fire of Jerusalem alive—and enable FLAME to keep doing its good work—by making a membership <u>contribution</u> right now?

In 2019, with help from members like you, we've published the following outspoken messages to millions of readers in support of Israel, which I invite you to review:

These messages are powerful PR for Israel, but as I'm sure you can imagine, telling the truth

[&]quot;Is a Two-State Solution Still Possible?"

[&]quot;Israel's Settlements: Obstacle to Peace?"

[&]quot;Anti-Zionism Is Racism"

[&]quot;BDS, Academic Freedom and Anti-Semitism"

about Israel via such paid editorial messages is costly. Are you ready to join us?

Here's the <u>double payoff</u> for making a <u>donation</u> to FLAME at this time:

<u>First, you help tell the truth about Israel</u> in the media—something that's sorely needed if we're to maintain vital U.S. financial and political support of the Jewish state.

<u>Second</u>, you can close out this year's holidays with even more joy in your heart, because you have done a *mitzvah* for Israel—a generous good deed appropriate to the season.

That's why, if you're angry about attacks on Israel in the U.N., *and* if you've ever bemoaned Israel's "bad PR," I urge you to help FLAME with your financial support at this time. Just go to donate to help now.

Please remember that the overwhelming majority of FLAME's financial support comes from individuals just like you. One by one, Jews, Christians and unaffiliated alike contribute generously to this noble cause—to help ensure that Israel survives.

So whether you give \$1,000 or \$500 or \$100 . . . or even \$50 or \$36 or \$18—every donation is important—every dollar you contribute helps us keep telling the truth in 2020 about the inspiring Jewish nation.

Best of all, of course, your donation is tax-deductible.

Won't you act now to make your donation online? Just go to donate now.

Thanks in advance for your year-end generosity and your continued support of FLAME's good work.

Jim Sinkinson

President, Facts and Logic About the Middle East (FLAME)

P.S. We at FLAME usually focus, as we should, on the challenges Israel faces in the world—the unfair treatment the Jewish state receives at the hands of the U.N., continuing rocket, gun, car and knife attacks by Arab terrorists, and the existential threat that confronts Israel from Iran. But what we must not forget is the amazing success story that Israel represents for Jews, for the United States and for civilization itself. It's inspiring! To clarify, celebrate and publicize the good news about Israel, FLAME published a hasbarah message— "Why Israel Matters" —in media reaching 10 million readers. I hope you'll review this powerful position paper and pass it on to all your contacts who will benefit from this message. If you agree that FLAME's bold—but costly—brand of public relations on Israel's behalf is critical, I urge you to support our publication of such outspoken messages. Please consider giving donation now, as you're able—with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To start or renew your membership online, just go to donate now. Now more than ever we need your support to ensure that Israel gets the support it needs—from the U.S. Congress, from President Trump, and from the American people.

FLAME

Facts and Logic
About the Middle East
PO Box 3460
Berkeley, CA 94703

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