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Facts & Logic About the Middle East

December 26, 2018



Have recent events inspired you to fight for Israel? Here's how you can help us defeat our anti-Semitic enemies.

Won't you join thousands of Israel supporters who have stepped up over the last few weeks?

Please help FLAME tell the truth about Israel, the despicable anti-Zionists and Islamic terrorism!

Just go to donate now before year's end to start or renew your membership.

Dear Friend of FLAME:

Let me ask you just one personal question as we approach the close of the year: Given your love of Israel, <u>how well have you fulfilled your desire to defend the Jewish state from her enemies</u>?

Do you have time, right now, to add one more small—or large—gift of support to help FLAME tell the truth about Israel?

As you know from reading our FLAME Hotline emails, we at FLAME can get pretty agitated and even angry when we see some of the vicious—even murderous—strategies Israel's anti-Semitic enemies are using to delegitimize and ultimately destroy the Jewish state.

I suspect you feel the same *outrage* about recent developments like these:

- Airbnb has endorsed the anti-Israel BDS movement by delisting *only Jewish* rental homes in Judea and Samaria.
- *The New York Times*, a leader in sabotaging Israel, <u>calls for defeat</u> of a new Congressional bill, *The Israel Anti-Boycott Act*—saying the measure will stifle criticism of Israel. However, the BDS movement is <u>not</u> about criticism, but rather it's an attempt to *destroy* the Jewish state—which the *Times* knows full well.
- True to its anti-Semitic bias, the United Nations this month passed six anti-Israel

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resolutions *in one day*, including two denying Jewish ties to the Temple Mount and Jerusalem.

Despite these despicable actions—and others—you and I have grown accustomed to the constant *struggle* against Israel's anti-Semitic enemies. We know that <u>Israel's survival is precious</u> and can't be taken for granted.

Good news: <u>We know how to defend Israel, we know how to fight back</u>. Just go to <u>donate</u> to help now.

But if you're like me, you *also* continue to be <u>inspired by Israel's amazing</u> <u>accomplishments</u>—in technology, medicine, education, agriculture and the arts. Did you hear —Israel's <u>per-capita household income</u> just surpassed that of Japan!

I'm also excited about the increasingly warmer relations Israel is achieving with Arab nations.

So how are we to deal with our contrasting emotions? On the one hand, we feel anger at attempts to destroy the Jewish state . . . and on the other we're justified in feeling joy as we celebrate Israel's successes.

But here's a better question: How can you and I channel our anger and determination to defeat Israel's enemies during this season of gratitude and good cheer?

I have an answer, and it's why I've dedicated myself to FLAME. Because FLAME defends Israel in a way that <u>no other organization does</u>—it publishes bold pro-Israel editorials in mainstream media—defeating the lies and exposing the haters.

FLAME's outspoken editorial earlier this month in the *New York Times*, titled "Anti-Zionism is Racism"—which reached some 4 million readers—is just one example. It condemns all those, like BDS and several new anti-Semitic enemies in the House of Representatives, who oppose the existence of Israel.

As you know, FLAME has also refuted the U.N.'s lie that Palestinians are the native people of the Holy Land: Our paid editorial in mainstream media—"<u>Who Are the Indigenous People of Palestine?</u>"—offers incontrovertible proof that the Jews preceded Arabs in the region by 1,800 years.

Finally, with the prospect of President Trump presenting a "peace deal" to Israel and the Palestinians, FLAME has issued an urgent warning about the deadly dangers of such a plan in our recent *hasbarah* message, "Peace with Palestinian Dictators?"

FLAME's hundreds of messages defending Israel—all of which you can see at FLAME's <u>PR</u> <u>for Israel</u>—provide powerful support for Israel, but as I'm sure you can imagine, telling the truth about Israel via such paid editorial messages is <u>costly</u>. Are you ready to join us?

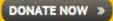
Here's the double payoff for making a donation to FLAME at this time:

<u>First, you help tell the truth about Israel</u> in the media—something that's sorely needed if we're to maintain vital U.S. financial and political support of the Jewish state.

<u>Second</u>, you can celebrate the holiday season with even more joy in your heart, because you have done a *mitzvah* for Israel—a generous good deed appropriate to the season.

PLEASE HELP US!!

FLAME is the only organization that defends Israel with paid editorial hasbarah messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.





FLAME'S WEEKLY HOTLINE E-NEWSLETTER



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thoughtprovoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

SUBSCRIBE NOW

That's why, if you're angry about terror attacks in Israel, the United States and worldwide, *and* if you've ever bemoaned Israel's "bad PR," I urge you to help FLAME with your financial support at this time. Just go to <u>donate</u> to help now.

Please remember that the overwhelming majority of FLAME's financial support comes from <u>individuals just like you</u>. One by one, Jews, Christians and unaffiliated alike contribute generously to this noble cause—to help ensure that Israel survives.

So whether you give \$1,000 or \$500 or \$100... or even \$50 or \$36 or \$18—every donation is important—every dollar you contribute helps us keep defending Israel and telling the truth about the inspiring Jewish nation.

Best of all, of course, your donation is tax-deductible.

Won't you act now to make your donation online? Just go to donate now.

Thanks in advance for your year-end generosity and your continued support of FLAME's good work.

Jim Sinkinson President, Facts and Logic About the Middle East (FLAME)

P.S. We at FLAME usually focus, as we should, on the challenges Israel faces in the world-the unfair treatment the Jewish state receives at the hands of the U.N., continuing rocket, gun, car and knife attacks by Arab terrorists, and the existential threat that confronts Israel from Iran. But what we must not forget is the amazing success story that Israel represents for Jews, for the United States and for civilization itself. It's inspiring! To clarify, celebrate and publicize the good news about Israel, FLAME published a hasbarah message-"Why Israel Matters"-in media reaching 10 million readers. I hope you'll review this powerful position paper and pass it on to all your contacts who will benefit from this message. If you agree that FLAME's bold-but costly-brand of public relations on Israel's behalf is critical, I urge you to support our publication of such outspoken messages. Please consider giving donation now, as you're able—with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To start or renew your membership online, just go to donate now. Now more than ever we need your support to ensure that Israel gets the support it needs-from the U.S. Congress, from President Trump, and from the American people.



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