



“Occupied Palestinian Territory,” including East Jerusalem, and in the sovereign Israeli Golan Heights are illegal.

The U.N. passed only 6 resolutions criticizing all other countries in the world—thus failing to introduce even a *single resolution* on human rights crimes in China, Cuba, Pakistan, Venezuela, Saudi Arabia Turkey, Algeria or 176 other countries.)

As you know, with your help, FLAME has been fighting U.N. lies about righteous Israel in the media for more than 31 years.

- **This year, the *New York Times* stepped up its journalistic war on Israel:** It drove out another pro-Israel journalist of the tiny few on its editorial board, featured more than a dozen nasty anti-Israel editorials, and printed a “softball” interview with anti-Semitic U.S. Representative Ilhan Omar.

FLAME now publishes regular (paid) editorial position papers in the *New York Times* and *Washington Post*, refuting their attempts to de-legitimize the Jewish state.

#### “Israel’s Settlements: Obstacle to Peace?”

This op-ed debunks the notion that Jewish settlements provide any valid reason for Palestinians to refuse to negotiate peace with Israel—especially since the Palestinians refused to negotiate for decades before there were settlements in Judea-Samaria.

#### “What Is Palestinian Territory?”

This editorial, which appeared in the *New York Times* Sunday edition, refutes the notion that the Palestinians have ever had legal sovereignty over Judea-Samaria. Indeed, this piece explains why Israel is within its rights under international law to form communities in this *disputed* territory—at least until the Palestinians agree to negotiate a peace with Israel.

Despite the despicable attacks of the U.N. and the *New York Times* against Israel—you and I have grown accustomed to the constant *struggle* against Israel’s anti-Semitic enemies. We know that Israel’s survival is precious and can’t be taken for granted.

Good news: We at FLAME know how to defend Israel . . . we know how to fight back.

**Won’t you help us continue publishing these hard-hitting declarations of truth about Israel with a membership donation at this year end—so you will still qualify for a 2020 tax deduction?**

It’s important to defend, Israel, of course, but if you’re like me, you *also* continue to be inspired by Israel’s amazing accomplishments—in technology, medicine, education, agriculture and the arts. Did you hear—Israel’s per-capita household income has surpassed that of Japan!

Did you know: Israel is now ranked as the eighth most powerful nation on earth?

I’m also excited about the increasingly warmer relations Israel is achieving with Arab nations.

So how are we to deal with our contrasting emotions? On the one hand, we feel anger at attempts to destroy the Jewish state . . . and on the other we’re justified in feeling joy as we celebrate Israel’s successes.

FLAME is the only organization that defends Israel with paid editorial hasbarah messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

**DONATE NOW** >



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**FLAME'S WEEKLY  
HOTLINE E-  
NEWSLETTER**



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

**SUBSCRIBE NOW** >

But here's a better question: How can you and I channel our determination and anger to defeat Israel's enemies during this season of gratitude and good cheer?

I have an answer, and it's why I've dedicated myself to FLAME. Because FLAME defends Israel in a way that no other organization does—it publishes bold pro-Israel editorials in mainstream media—defeating the lies and exposing the haters.

FLAME's outspoken editorial earlier this year in the *New York Times* and *Washington Post*, titled "The Israel Apartheid Lie"—which reached some 5 million readers—is just one example. It condemns all those, like BDS and the growing cadre of anti-Semitic enemies in the House of Representatives, who falsely accuse Israel of racial segregation.

While FLAME's ability to publish these messages in the *New York Times* and *Washington Post* makes me proud, I must confide to you: Each time we run our editorials in either one of these huge-circulation media, we pay about \$35,000—both media, one time, cost about \$70,000.

Can you help us continue—and increase—these outspoken positions in 2021 with a generous (or modest) membership donation at this time?

As you know, FLAME has also refuted the U.N.'s lie that Palestinians are the native people of the Holy Land: Our paid editorial in mainstream media—"Who Are the Indigenous People of Palestine?"—offers incontrovertible proof that the Jews preceded Arabs in the region by 1,800 years.

Finally, with the new Biden administration promising to renew the disastrous Iran Deal—a path to nuclear weapons for the Islamic Republic—you'll be happy that FLAME is publishing urgent warnings about the deadly dangers of deals with the mullahs, such as our recent *hasbarah* message, "Help the Iranians, Not the Ayatollahs"

FLAME's hundreds of messages defending Israel—all of which you can see at FLAME's PR for Israel—provide powerful support for Israel, but as I'm sure you can imagine, telling the truth about Israel via such paid editorial messages in mainstream media is costly.

Are you ready to join us? Here's the double payoff for making a donation to FLAME in these waning moments of 2020:

First, you help tell the truth about Israel in the media—something that's sorely needed if we're to maintain vital U.S. financial and political support of the Jewish state.

Second, you can celebrate the holiday season with even more joy in your heart, because you have done a *mitzvah* for Israel—a generous good deed appropriate to the season.

That's why, if you're angry about terror attacks in Israel, the United States and worldwide, *and* if you've ever bemoaned Israel's "bad PR," I urge you to help FLAME with your financial support at this time. Just go to donate to help now.

Please remember that the overwhelming majority of FLAME's financial support comes from individuals just like you. One by one, Jews, Christians and unaffiliated alike contribute generously to this noble cause—to help ensure that Israel survives.

So whether you give \$1,000 or \$500 or \$100 . . . or even \$50 or \$36 or \$18—every donation

is important—every dollar you contribute helps us keep defending Israel and telling the truth about the inspiring Jewish nation.

**Best of all, of course, your donation is tax-deductible.**

Won't you act now to make your donation online? Just go to [donate now](#).

Thanks in advance for your year-end generosity and your continued support of FLAME's good work.

Jim Sinkinson

President, Facts and Logic About the Middle East (FLAME)

P.S. We at FLAME usually focus, as we should, on the challenges Israel faces in the world—the unfair treatment the Jewish state receives at the hands of the U.N., continuing rocket, gun, car and knife attacks by Arab terrorists, and the existential threat that confronts Israel from Iran. But what we must not forget is the amazing success story that Israel represents for Jews, for the United States and for civilization itself. It's inspiring! To clarify, celebrate and publicize the good news about Israel, FLAME is now publishing a *hasbarah* message—“[Why Israel Matters](#)”—in media reaching 10 million readers. I hope you'll review this powerful position paper and pass it on to all your contacts who will benefit from this message. If you agree that FLAME's bold—but costly—brand of public relations on Israel's behalf is critical, I urge you to support our publication of such outspoken messages. Please consider giving donation now, as you're able—with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To donate online, just go to [donate now](#). Now more than ever we need your support to ensure that Israel gets the support it needs—from the U.S. Congress, from the President, and from the American people.

**FLAME**

Facts and Logic  
About the Middle East  
PO Box 3460  
Berkeley, CA 94703

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