

for anti-Semitism. Blame the only Jewish state.

As you know, FLAME has run a position paper on Fakhrizadeh in our weekly *Hotline* update —“[Why the assassination of Iran’s nuclear weapons czar was legal and justified](#)”—forcefully repudiating the lie that this action was unethical. This message reached tens of thousands of Americans—both *Hotline* subscribers and Facebook visitors.

The second blow against Israel was struck by U.S. Representative Rashida Tlaib, who last year falsely accused Israel of practicing [South African-style apartheid](#). Just a few days ago she doubled down, calling for Palestinians to liberate the Holy Land “from the [Jordan] river to the [Mediterranean] sea”—meaning all of Israel.

I hope you’ve seen FLAME’s most recent op-ed—“[The Israel Apartheid Lie](#)”—which refutes Tlaib’s assertion and which last week ran in the *Washington Post* and is scheduled to run in *USA Today* in the coming days.

Israel also got some great news a few weeks ago, however, when the U.S. State Department announced that goods manufactured in Israeli-controlled Judea-Samaria (Area C of the West Bank) can be labeled as “made in Israel”!

That’s huge: Judea-Samaria is the heart of biblical Jewish homeland!

For many years, *with your help*, FLAME has [published position papers in mainstream press](#) supporting all these key issues:

- the need to increase pressure on Iran
- false accusations of apartheid
- Israel’s legal rights to build communities in the disputed territories
- Jerusalem recognition as Israel’s eternal capital
- and terminating Palestinians’ pay-for-slay policy.

Now in the United States we’re facing a new administration, many of whose members we expect to oppose Israel in the UN, many who think it’s possible to make “friends” with Iran and some who outrageously actually believe Israel should become a [single Jewish-Arab state](#).

Won’t you continue to make our advocacy possible, with your tax-deductible [donation](#) today?

I hope you agree that it’s critical for Israel’s survival on the world diplomatic stage that the U.S. Congress continue Israel’s bipartisan support.

Yet every day, my friends, we’re reminded of the unrelenting forces aligned against the Jewish people . . . and the state of Israel . . . from [radicals on both sides](#) of the political spectrum.

You and I can both take heart in the miracle of Israel as the world’s one and only [national refuge for Jews](#)—and as a *righteous* light unto the nations. But we must keep telling this truth.

FLAME is the only organization that defends Israel with paid editorial hasbarah messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

[DONATE NOW >](#)



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**FLAME'S WEEKLY
HOTLINE E-
NEWSLETTER**



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

[SUBSCRIBE NOW >](#)

WITH [YOUR HELP](#), WE WILL CONTINUE TO TELL ISRAEL'S INSPIRING STORY

You'll be glad to know that we at FLAME have been extraordinarily busy lately, continuing our efforts to spread the truth about the Jewish state.

We continue of course to run our *hasbarah* efforts in national media, including in “the lion’s den”—the *New York Times*, one of Israel’s harshest and most unfair critics, in the influential *Washington Post*, and soon in *USA Today*. But of course, publishing these ads is very expensive—more than \$30,000 each time in each publication.

But the *New York Times* also reaches some 2.6 million people with its Sunday edition—and the *Washington Post* reaches 1.5 million. We believe it’s important those readers—[plus millions more](#) who read *USA Today* and the *Los Angeles Times*—also receive the truth about Israel.

It behooves FLAME to [keep stepping up](#) to these challenges—and I hope you’ll step up as well with a generous [donation](#) at this time.

Last year we also launched our [FLAME Facebook page](#), which gives us a chance to reach nearly half a million more people each month with our outspoken messages—now on the world’s most popular social media platform.

Won’t you take a minute to make your final [2020 donation](#) at this time. Because only FLAME publishes the truth about Israel [in national media every month](#).

In order to protect Israel, the overwhelming majority of American must realize that [Israel’s cause is just](#)—on the front lines in the battle against global Islamic jihad (starting with Iran), as a bulwark of pro-American stability in the treacherous Middle East, and as America’s most steadfast ally in the world.

As you know, these are precisely the messages that FLAME delivers every month in media—including in college newspapers—that reach millions and millions of Americans.

Just to remind you: FLAME has published PR for Israel over the past months on these critical issues (linked to our website, in case you’d like to review them):

[“Is a Two-State Solution Still Possible?”](#)

[“Israel’s Settlements: Obstacle to Peace?”](#)

[“Anti-Zionism Is Racism”](#)

[“BDS, Academic Freedom and Anti-Semitism”](#)

These messages are [powerful PR for Israel](#)—and we’ve published dozens more—but as I’m sure you can imagine, telling the truth about Israel via such paid editorial messages in media nationwide is [costly](#). Are you ready to join us for 2021?

Here’s the [double payoff](#) for making a membership [donation](#) to FLAME before year’s end:

[First, you help tell the truth about Israel](#) in the media—something that’s urgently needed if we’re to maintain the support of *all* Americans over the coming year.

[Second, you can celebrate the upcoming holidays](#) with even more joy in your heart, because you have done a *mitzvah* for Israel—a generous good deed appropriate to the season.

That's why, if you *don't* want to let criticism of Israel go unanswered, if you *don't* want one-sided news stories about Israel to go uncorrected, *and* if you've ever bemoaned Israel's "bad PR," I urge you to help FLAME with your financial support at this time. Just go to [donate](#) to join us and help now.

Please remember that the nearly 100% of FLAME's financial support comes from individuals just like you. One by one, Jews, Christians and unaffiliated alike contribute generously to this noble cause---to help ensure that Israel survives.

So whether you give \$1,000 or \$500 or \$100 . . . or even \$50 or \$36 or \$18—every membership donation is important---every dollar you contribute helps us keep telling the truth about the inspiring Jewish nation.

Best of all, of course, your donation is tax-deductible.

Won't you act now to make your membership donation online? Just go to [donate now](#).

Thanks in advance for your year-end generosity and your continued support of FLAME's good work.

Jim Sinkinson

President, Facts and Logic About the Middle East (FLAME)

P.S. In order to continue running FLAME hasbarah messages in the *New York Times* and *Washington Post*—as well next in *USA Today* and the *Los Angeles Times*—FLAME will spend more than \$30,000 for each. I urge you to help us meet this challenge. You need not donate \$10,000 or even \$5,000. Please join the tens of thousands of FLAME supporters who make one or more smaller donations annually to help us continue our work to defend Israel against the hypocrites and haters. Help us deliver our messages consistently in the mainstream media. Please [donate now](#).

P.P.S. We at FLAME usually focus, as we should, on the challenges Israel faces in the world—the unfair treatment the Jewish state receives at the hands of the U.N., continuing rocket, gun, car and knife attacks by Arab terrorists, and the existential threat that confronts Israel from Iran. But what we must not forget is the amazing success story that Israel represents for Jews, for the United States and for civilization itself. It's inspiring! To clarify, celebrate and publicize the good news about Israel, FLAME published a *hasbarah* message— these critical issues (linked to our website, in case you'd like to review them): "[Why Israel Matters](#)"—in media seen by millions and millions of readers. I hope you'll review this powerful position paper and pass it on to all your contacts who will benefit from this message. If you agree that FLAME's bold—but costly—brand of public relations on Israel's behalf is critical, I urge you to support our publication of such outspoken messages. Please consider giving a membership donation now, as you're able---with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To start or renew your membership online, just go to [donate now](#). Now more than ever we need your support to ensure that Israel gets the support it needs---from the U.S. Congress, from the President, and from the American people.

FLAME

Facts and Logic

About the Middle East

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