

SUBSCRIBE TO THE FLAME HOTLINE DONATE TO FLAME

FLAME HOTLINE

Facts & Logic About the Middle East

July 7, 2020



How Israel rescued the Promised Land from devastation and neglect

Dear Friend of FLAME:

Last week I toured much of Northern Israel, from the Jezreel Valley, Lower and Upper Galilee regions, to the Golan Heights. The natural beauty of this part of Israel, as well as the explosive proliferation of agriculture, was striking and inspiring.

The abundance of flora in Israel today makes it easy to forget that this land at the turn of the 20th century was a parched wasteland. It also raises the questions: How did this miraculous transformation take place—and who was responsible?

On his visit to Palestine in 1867, Samuel Clemens (Mark Twain) called the Sea of Galilee “a solemn, sailless, tintless lake, as unpoetical as any bath-tub on earth.” On the other hand, last week I found the Kinneret (its Hebrew name), a sparkling blue jewel surrounded on its north, south and west by vegetable fields, orchards and forests.

Traveling by horseback through the Jezreel Valley, Clemens noted, “There is not a solitary village throughout its whole extent—not for 30 miles in either direction. There are two or three small clusters of Bedouin tents, but not a single permanent habitation. One may ride 10 miles, hereabouts, and not see 10 human beings.”

Clemens continues, “Of all the lands there are for dismal scenery, I think Palestine must be the prince . . . Palestine sits in sackcloth and ashes. Over it broods the spell of a curse that has withered its fields and fettered its energies.”

According to Allon Tal’s 2002 book, “Pollution in a Promised Land,” the Jezreel Valley around 1900 remained an undeveloped swamp—described as “barren and boring, a miserable plain without a tree or river . . . all in ruins.” Tal relates how one traveler in 1905 described mud so deep that the mules fell and the donkeys almost vanished in it. It wasn’t until 1924 that Zionist settlers finished the herculean two-year task of converting these marshes into the rich, fertile farmland of today.

HOME

SUBSCRIBE

DONATE

PR FOR ISRAEL

HOTLINE ARCHIVE

ABOUT

CONTACT US

THIS MONTH'S AD APPEARED IN PUBLICATIONS REACHING 10 MILLION READERS

YOU DESERVE TO KNOW THE TRUTH... Keep the Pressure on Iran

America's greatest enemy is reeling from sanctions and a botched coronavirus response. We can best help the Iranian people by speeding regime change.

After seven "progressive" politicians advance voting schedules and Iran's 11th election process, the president announced "the current sanctions prevent Iran from being a peaceful neighbor, and we believe sanctions that prohibit Iran will impact its development."

What are the facts?
Iran is the largest non-nuclear power in the world, attacks U.S. military assets, and is proxy for Iran's Hezbollah, Hamas, and other terrorist groups. Iran is the world's largest oil exporter, and after obtaining the Iran Deal, it is now seeking to acquire nuclear weapons. Iran recently has had the world's largest nuclear power plant, and is now seeking to build a new one. While the people of Iran deserve transparency and their democratic rights, we do not support Iran's nuclear program.

Iran is the greatest enemy of the United States. Iran has attacked the U.S. with its proxies, Hezbollah, Hamas, and other terrorist groups. Iran has also attacked and killed U.S. naval vessels and has been shot down by U.S. air forces. Iran has also attacked U.S. military bases and has been shot down by U.S. air forces.

Iran attacks on arms treaties and is still developing WMDs. Iran violated the Nuclear Proliferation Treaty, and while negotiating the Iran Nuclear Deal, it continued to develop nuclear weapons. Iran has also been developing nuclear weapons. Iran has also been developing nuclear weapons.

Iran supports global terrorism, and its proxies kill Americans. Iran has supported Hamas, Hezbollah, and other terrorist groups. Iran has also supported Hamas, Hezbollah, and other terrorist groups.

Iran's human rights record is deplorable. It suppresses political dissent, and has killed thousands of people. It has also suppressed the democratic and peaceful opposition to the current regime.

Iran has had a nuclear program, including a nuclear test, for decades. Iran has had a nuclear program, including a nuclear test, for decades.

The regime has been indicted and put on trial by the U.S. Supreme Court. The U.S. Supreme Court has indicted the Iranian regime and put it on trial.

FLAME
Facts and Logic About the Middle East
P.O. Box 1000, Berkeley, CA 94701
Phone: 415.863.9999
www.factsandlogic.org

To receive free FLAME updates, visit our website: www.factsandlogic.org



DONATE NOW

IF YOU SUPPORT PUBLISHING FLAME'S BOLD PR MESSAGES, PLEASE HELP US!!

FLAME is the only organization that defends Israel with paid

Later, in 1918, following the defeat of the Ottoman Empire in World War I, Herbert Samuel was named British High Commissioner of the Mandate for Palestine. In his 1921 Annual Report on the Civil Administration, Samuel wrote,

“It is obvious to every passing traveler, and well-known to every European resident, that the country was before the War, and is now, undeveloped and under-populated. The methods of agriculture are, for the most part, primitive; the area of land now cultivated could yield a far greater product. There are in addition large cultivable areas that are left untilled. The summits and slopes of the hills are admirably suited to the growth of trees, but there are no forests. Miles of sand dunes that could be redeemed, are untouched, a danger, by their encroachment, to the neighbouring tillage. The Jordan and the Yarmuk offer an abundance of water-power; but it is unused . . .

“After the persecutions in Russia forty years ago [1880] . . . Jewish agricultural colonies were founded. They developed the culture of oranges and gave importance to the Jaffa orange trade. They cultivated the vine, and manufactured and exported wine. They drained swamps. They planted eucalyptus trees. They practised, with modern methods, all the processes of agriculture.”

Palestine’s devastation can be attributed to many factors, mostly centered on poverty. At the turn of the century, an estimated 70% of the area’s Arab inhabitants were subsistence farmers. They took what they needed from the land—including unreplenished wood for fire—and allowed unrestrained sheep and goat grazing, as well as the hunting of native species, like the Syria bear and small deer, to extinction.

While early Zionists saw Palestine as “a land without people for a people without land,” there were some 700,000 people living in the area at that time, most of them Arab.

However, Jewish immigration—bearing great intention and aspirations—had begun. Within a few generations, it would transform this neglected, relatively barren territory into a lush cornucopia of food and forests with a majority Jewish population.

Fast forward to the fruitful land I witnessed in Northern Israel last week. What happened in the 100 years between 1920 and 2020?

Wisely, the Zionists focused on agriculture to support Israel’s growing population of both Jews and Arabs. The new immigrants purchased land that was largely semi-arid, much of which had become untillable due to deforestation, soil erosion and neglect. These pioneers cleared rocky fields, built terraces, drained swamps, planted trees, fought soil erosion, and desalinated salty land.

Today, Israel is a major exporter of fresh produce and a world-leader in agricultural technologies, notwithstanding the reality that Israel’s geography is not naturally hospitable to agriculture. More than half of Israel’s land area is desert, and its climate and dearth of water resources discourage farming.

Imagine: Only 20% of Israel’s land area is naturally arable. Yet Israel now produces some 95% of its own food requirements.

Much of this success, of course, is owed to Israel’s phenomenal, groundbreaking

editorial hasbarah messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

DONATE NOW >>



SUBSCRIBE FREE

**FLAME'S WEEKLY
HOTLINE E-
NEWSLETTER**



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

SUBSCRIBE NOW >>

inventions in agricultural and food technology—starting with drip irrigation and water desalination. Israeli dairy cows are the most productive milk producers on the planet.

Even more astounding: Since Israel attained independence in 1948, the total area under cultivation has skyrocketed by a factor of 2.6, to approximately 1.1 million acres. In just the past 50 years agricultural settlements have grown from 400 to 750. Agricultural production has expanded by a factor of 16—300% greater than Israel's population growth.

Wine also represents a thriving, expanding agricultural enterprise in Israel. Today, in a territory only 1/13 the size of New Zealand, just about the size of New Jersey, Israel supports some 320 wineries. (Trust my personal research: The output of these vines is uniformly excellent.)

As for Israel's abundant forests, we can thank millions of North American and Israeli donors to the Jewish National Fund and its parent, Karen Kayemet Leyisrael, which have planted more than 240 million trees in Israel. This effort alone has transformed the Land of Israel—providing groves, woods and forests of conifer, deciduous and fruit trees all over the country.

In short, the Israeli miracle is far greater than the unsurpassed achievement of creating one of the world's most successful and powerful nations—made up of millions of Jewish refugees from all over the globe, most returning to their homeland in just 150 years. It's more, too, than reviving and reinventing the Hebrew language after 3,000 years.

Israel is also the miracle of restoring a depleted, deteriorating land—through determination, ingenuity and back-breaking work.

While some Arabs resent Israel's revitalization of its indigenous national territory, I hope as you discuss the miracle of Israel—with friends, family, colleagues and in letters to the editor—you'll note that Israel has, in effect, *rescued* the land of Palestine. Beautiful, thriving Israel today supports some 9 million Arabs and Jews—almost 13 times more people than in 1900, all enjoying one of the world's highest standards of living . . . and the best food in the Middle East.

I hope you'll also take a minute, while you have this material front and center, to visit FLAME's lively [Facebook page](#) and review the P.S. immediately below. It describes FLAME's new *hasbarah* campaign—which provides powerful arguments for maintaining strong sanctions against our enemy, Iran.

Best regards,

Jim Sinkinson
President, Facts and Logic About the Middle East (FLAME)

P.S. Some leftist European and American politicians have recently proposed easing sanctions on Iran as a humanitarian gesture in the face of Covid-19's devastating attack on the Islamic Republic. However, this would be an egregious mistake, just as tough U.S. sanctions are pressuring Iran to back off its imperialistic adventures across the Middle East—especially since U.S. sanctions do not restrict Iran from acquiring

humanitarian medical supplies. That's why FLAME has created a new *hasbarah* message called "[Keep the Pressure on Iran](#)" I hope you'll review this convincing, fact-based paid editorial, which ran in the Sunday *New York Times* and *Washington Post*. It lays out the many dangers that Iran poses to the U.S., Israel and our other allies in the region and spells out why in fact we should consider *increasing* sanctions on Iran. This piece will also be sent to all members of Congress, Vice President Pence and President Trump. If you agree that this kind of public relations effort on Israel's behalf is critical, I urge you to support us. Remember: FLAME's powerful ability to influence public opinion—and U.S. support of Israel—comes from individuals like you, one by one. I hope you'll consider giving a donation now, as you're able—with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To donate online, just go to [donate](#) now. Now, more than ever, we need your support to ensure that the American people, the U.S. Congress and President Trump stay committed to realistic policies in relation to Israel, Iran and the entire Middle East.

As of today, more than 15,000 Israel supporters receive the FLAME Hotline at no charge every week. If you're not yet a subscriber, won't you join us in receiving these timely updates, so you can more effectively tell the truth about Israel? Just go to [free subscription](#).

FLAME

Facts and Logic
About the Middle East
PO Box 3460
Berkeley, CA 94703

Copyright 2020 FLAME. All rights reserved.

[Unsubscribe](#)