



That’s why FLAME now publishes its outspoken editorials in the *New York Times* and *Washington Post* Sunday editions reaching some 4.2 million readers, as well as in other national and college media and on our lively [Facebook](#) page.

Can we count on you once more to support our fight against the haters and hypocrites—in mainstream media nationwide? Just go to [donation](#) to start or renew your membership.

In 2020, with your help, FLAME plans to start publishing our hard-hitting messages for the first time also in *USA Today* and the *Los Angeles Times*.

Your support will help us start publishing our latest editorial position paper in all four of the largest circulation newspapers in the country—*New York Times*, *Washington Post*, *USA Today* and *Los Angeles Times* .

Our new message is called “ [What Is Palestinian Territory?](#) ”—it exposes the lie that Israel “illegally occupies the Palestinian territories.” Indeed, there are no such territories—because the Palestinians have never had sovereignty over an inch of territory anywhere.

If you want to ensure that Israel gets a fair hearing in the media and in Congress . . . please start or continue your membership with a [donation](#)—large or small—at this time.

You’ll help us continue publishing messages like these, below, which have already run in the *New York Times* and *Washington Post* and other national media:

[“Is a Two-State Solution Still Possible?”](#)

[“Israel’s Settlements: Obstacle to Peace?”](#)

[“Anti-Zionism Is Racism”](#)

[“BDS, Academic Freedom and Anti-Semitism”](#)

As you know, the *New York Times* has long been one of Israel’s leading media adversaries—publishing countless op-eds unfairly criticizing the Jewish state, as well as strongly slanted “news stories” that use fake “facts” to discredit Israel.

I’m sure you’ve read FLAME’s many exposés of the *Times*, in which we have excoriated the newspaper for its lies and blatantly misleading stories about Israel.

As you know FLAME has published scores of outspoken editorial positions telling the truth about Israel in more than 100 mainstream media, college newspapers and the Jewish press for 30 years now.

But until last year, we had not ever published our editorial *hasbarah* messages in the *New York Times*—the most widely read newspaper in the U.S.—or in the *Washington Post*, which is read by most elected officials and staff in our Capitol.

Now, because of overwhelming support from pro-Israel advocates like you, we are publishing regularly in both influential newspapers.

If you support FLAME’s editorials in the *Times* and *Post*—and next in *USA Today* and the *Los Angeles Times*—won’t you make a new or renewed [membership donation](#) at this time?

FLAME is the only organization that defends Israel with paid editorial *hasbarah* messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

[DONATE NOW >](#)



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**FLAME'S WEEKLY  
HOTLINE E-  
NEWSLETTER**



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

[SUBSCRIBE NOW >](#)

**Why FLAME's new "What Is Palestinian Territory?" editorial must be published in national mainstream media.**

FLAME's new editorial debunks the myth of "Palestinian Territory" and the notion Israeli settlements in the ancient Jewish homeland of Judea-Samaria violate international law.

As you know, a group of 107 Democrat House Members this month sent a letter to U.S. Secretary of State Pompeo denouncing his determination that these settlements are entirely legal under international law.

This group included the freshman U.S. Representatives Ilhan Omar, who supports the BDS movement and falsely accuses Israel of being an "apartheid regime," and Rashida Tlaib who defended ousted CNN commentator Marc Lamont Hill in his call for the elimination of Israel.

I'm sure you agree: We must defeat anti-Israel efforts by American elected officials like these.

Only FLAME fights back with hard-hitting messages defending Israel in mainstream media. And we can only do it with help from Israel supporters like you—one by one.

Indeed, we have strength in numbers. Our financial supporters now number over 30,000.

Won't you join us with a membership donation—whether \$500 or \$18—at this time . . . and claim your 2019 tax deduction for contributing to our 501(c)(3) non-profit?

**Defending Israel against haters and hypocrites is not free**

We supporters of Israel know that the enemies of the Jewish state will not give up. Our commitment has to be steadfast—and that's *not* always comfortable or easy or cheap.

While our editorials in the *New York Times*, *Washington Post*, *USA Today* and *Los Angeles Times* are sure to make waves nationally—and change opinions—let me be honest. Publishing such messages in them is expensive.

We'll pay more than \$30,000 each time one of our messages runs in each of these media.

If you support FLAME's efforts over the decades—and if you support our latest initiatives—I hope you'll help us defend Israel in mainstream media

Won't you add your voice to that of tens of thousands of individual FLAME supporters—won't you make a membership donation to FLAME—at any level you can afford?

**Your chance to take part in Jewish history—by supporting Israel now**

I think you agree that FLAME's messages are powerful PR for Israel—and we've published *more than 171 of them*—but as you know, telling the truth about Israel via such paid editorial messages in media nationwide is costly. Are you ready to join us for 2020?

Here's the double payoff for making a membership donation to FLAME at this time:

First, you help tell the truth about Israel in the media—something that's sorely needed if we're to maintain the support of *all* Americans over the coming year.

Second, you can celebrate the upcoming Jewish and Christian holidays with even more joy in your heart, because you have done a *mitzvah* for Israel—a generous good deed appropriate to the season.

That's why, if you *don't* want to let criticism of Israel go unanswered, if you *don't* want one-sided news stories about Israel to go uncorrected, *and* if you've ever bemoaned Israel's "bad PR," I urge you to help FLAME with your financial support at this time. Just go to [donate](#) to join us and help now.

Please remember that nearly 100% of FLAME's financial support comes from individual members just like you. One by one, Jews, Christians and unaffiliated alike contribute generously to this noble cause—to help ensure that Israel survives.

So whether you give \$1,000 or \$500 or \$100 . . . or even \$50 or \$36 or \$18—every membership donation is important--every dollar you contribute helps us keep telling the truth about the inspiring Jewish nation.

Best of all, of course, your donation before December 31 is tax-deductible in 2019.

**Won't you act now to make your membership donation online? Just go to [donate now](#).**

Thanks in advance for your year-end generosity and your continued support of FLAME's good work.

Jim Sinkinson

President, Facts and Logic About the Middle East (FLAME)

P.S. We at FLAME usually focus, as we should, on the challenges Israel faces in the world—the unfair treatment the Jewish state receives at the hands of the U.N., continuing rocket, gun, car and knife attacks by Arab terrorists, and the existential threat that confronts Israel from Iran. But what we must not forget is the amazing success story that Israel represents for Jews, for the United States and for civilization itself. It's inspiring! To clarify, celebrate and publicize the good news about Israel, FLAME published a *hasbarah* message— "[Why Israel Matters](#)" —in media reaching 10 million readers. I hope you'll review this powerful position paper and pass it on to all your contacts who will benefit from this message. If you agree that FLAME's bold—but costly—brand of public relations on Israel's behalf is critical, I urge you to support our publication of such outspoken messages. Please consider giving donation now, as you're able—with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To start or renew your membership online, just go to [donate now](#). Now more than ever we need your support to ensure that Israel gets the support it needs—from the U.S. Congress, from President Trump, and from the American people.

**FLAME**

About the Middle East

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