

It was coincidental that FLAME's latest editorial message—"Anti-Zionism Is Racism"—appeared in the *New York Times* just two days after Goldberg's screed. But thank goodness it did!

Though as you know, running messages in mainstream media that defend Israel from the haters—that offer a powerful antidote to the virulent lies and insidious anti-Semitism of journalists like Michelle Goldberg—that's exactly what FLAME does.

Won't you help FLAME continue to run hard-hitting editorials in the *New York Times* and other media by renewing or becoming a new member in FLAME? Go to [donate now](#) to join us.

No other organization fights back in mainstream media as FLAME does.

Here at FLAME, we have fought Israel's attackers in the press for 29 years—and we fight valiantly on, no matter who the political leaders are in the United States or who they are in Israel.

We fight on, because Israel must remain a *bipartisan issue* for Americans. And the only way to insure that—we believe—is to keep convincing the American people of Israel's righteous cause.

We fight for the truth against the biased United Nations, the lies of Palestinian leaders, deadly anti-Israel machinations of Iran, and against the hateful calumnies of the BDS movement.

But, above all, we know from history that Israel's enemies will never give up.

So what can we do—how should we respond? We can either lay down and give up . . . or we can get up, stand up and continue to fight for the freedom of the Jewish people and the Jewish state of Israel.

I think you know how we at FLAME feel.

We hope you'll join us in redoubling our commitment to telling the truth—*hasbarah*—about Israel in mainstream media. Won't you help us achieve our largest *hasbarah* budget ever by making your final 2018 [membership donation](#) today—right now while you have this email in front of you?

Want some good news? Australia just announced that it will follow the United States and Guatemala in recognizing Jerusalem as Israel's capital! More will follow!

Won't you please help us rejoin the fight in 2019 with more muscle—in more media—than ever before? Please make a generous tax-deductible [donation](#) before the December 31 year-end deadline.

Above all, we must not forget:

- The media still continue to pound Israel *daily* with lies and biased analysis
- The U.N. continues almost weekly to pass anti-Israel resolutions
- The BDS movement continues to win votes at major universities based on abject lies (though we are winning important battles as well!)
- Iran, which still makes murderous threats against Israel, every day moves closer to a

PLEASE HELP US!!

FLAME is the only organization that defends Israel with paid editorial *hasbarah* messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

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**FLAME'S WEEKLY
HOTLINE E-
NEWSLETTER**



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

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nuclear bomb, enabling it to destroy 6.5 million Jews in *Eretz Yisrael*

On the one hand we feel joy as we celebrate our victories for Israel—and there have been so many in the last 12 months.

On the other hand, as a pro-Israel advocate, it makes me fighting mad at the media, the BDS haters, the U.N., Iran and the Islamists who would decimate the Jewish state.

As you know, FLAME tells the truth about Jerusalem, Jewish history in the Holy Land and the inestimable political and spiritual value of Israel to the United States.

We've accomplished so much—and we'll accomplish more in 2019 with your help. Won't you please help keep the fire of Jerusalem alive—and enable FLAME to keep doing its good work—by making a membership contribution right now?

In 2018, with help from members like you, we've published the following outspoken messages to millions of readers in support of Israel, which I invite you to review:

"[Palestinian Mythology](#)"

"[BDS, Academic Freedom and Anti-Semitism](#)"

"[Israel's Settlements: Obstacle to Peace?](#)"

"[Peace with Palestinian Dictators?](#)"

These messages are powerful PR for Israel, but as I'm sure you can imagine, telling the truth about Israel via such paid editorial messages is costly. Are you ready to join with us?

Here's the double payoff for making a donation to FLAME at this time:

First, you help tell the truth about Israel in the media—something that's sorely needed if we're to maintain vital U.S. financial and political support of the Jewish state.

Second, you can close out this year's holidays with even more joy in your heart, because you have done a *mitzvah* for Israel—a generous good deed appropriate to the season.

That's why, if you're angry about attacks on Israel in the U.N., *and* if you've ever bemoaned Israel's "bad PR," I urge you to help FLAME with your financial support at this time. Just go to donate to help now.

Please remember that the overwhelming majority of FLAME's financial support comes from individuals just like you. One by one, Jews, Christians and unaffiliated alike contribute generously to this noble cause—to help ensure that Israel survives.

So whether you give \$1,000 or \$500 or \$100 . . . or even \$50 or \$36 or \$18—every donation is important—every dollar you contribute helps us keep telling the truth in 2019 about the inspiring Jewish nation.

Best of all, of course, your donation is tax-deductible.

Won't you act now to make your donation online? Just go to donate now.

Thanks in advance for your year-end generosity and your continued support of FLAME's good work.

Jim Sinkinson

President, Facts and Logic About the Middle East (FLAME)

P.S. We at FLAME usually focus, as we should, on the challenges Israel faces in the world—the unfair treatment the Jewish state receives at the hands of the U.N., continuing rocket, gun, car and knife attacks by Arab terrorists, and the existential threat that confronts Israel from Iran. But what we must not forget is the amazing success story that Israel represents for Jews, for the United States and for civilization itself. It's inspiring! To clarify, celebrate and publicize the good news about Israel, FLAME published a *hasbarah* message—"[Why Israel Matters](#)"—in media reaching 10 million readers. I hope you'll review this powerful position paper and pass it on to all your contacts who will benefit from this message. If you agree that FLAME's bold—but costly—brand of public relations on Israel's behalf is critical, I urge you to support our publication of such outspoken messages. Please consider giving donation now, as you're able—with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To start or renew your membership online, just go to [donate now](#). Now more than ever we need your support to ensure that Israel gets the support it needs—from the U.S. Congress, from President Trump, and from the American people.

FLAME

Facts and Logic
About the Middle East
PO Box 3460
Berkeley, CA 94703

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