



As you know, FLAME raises its powerful voice to speak out against:

- The anti-Semitic Boycott, Divestment and Sanctions (BDS) movement—especially on college campuses—and including Airbnb's recent effort to boycott rentals by Jews in Judea and Samaria
- Lies told by Palestinian leaders that completely deny Jewish history in the Holy Land
- Hateful anti-Israel resolutions from the implacably biased United Nations—including a recent op-ed in *Newsweek* magazine by a U.N. Special Rapporteur, who blatantly lies about Israel's "creeping annexation of the West Bank"
- The deadly threat of Iran as it gathers forces on Israel's border with Syria and continues to acquire nuclear weapon capability

Won't you please step forward and make a generous [Giving Tuesday donation](#) to support FLAME's good work?

### **But we're not stopping there. Next target: The *New York Times***

In just a few days—on Sunday, December 9—FLAME will for the first time also begin [publishing a series of editorials](#) in the *New York Times*.

Our first editorial in the *New York Times* is titled "[Anti-Zionism Is Racism](#)."

It asserts that anyone who denies the right of Jews to their own national refuge in Israel—or who attempts to delegitimize or demonize Israel—is guilty of anti-Semitism, which is a form of racism.

This includes the newly elected U.S. Representative from Michigan, Ilhan Omar, who supports the BDS movement and falsely accuses Israel of being an "apartheid regime."

While our editorial in the *New York Times* is sure to make waves nationally—and change opinions—let me be honest. Publishing such messages in the *Times* is expensive. We'll pay [more than \\$30,000](#) each time this message runs.

If you support FLAME's efforts over the decades—and if you support our latest initiatives—I hope you'll help us defend Israel in mainstream media

Please help us run our "[Anti-Zionism Is Racism](#)" message in the *New York Times* and in other media nationally.

Please take just 60 seconds right now to make a generous [donation](#) to FLAME—especially appropriate, since today is national *Giving Tuesday*.

### **Your chance to take part in Jewish history—by supporting Israel now**

I think you agree that FLAME's messages are [powerful PR for Israel](#)—and we've published *more than 165 of them*—but as you know, telling the truth about Israel via such paid editorial messages in media nationwide is [costly](#). Are you ready to join us for 2019?

Here's the [double payoff](#) for making a membership [donation](#) to FLAME at this time:

[First, you help tell the truth about Israel](#) in the media—something that's sorely needed if

## **PLEASE HELP US!!**

FLAME is the only organization that defends Israel with paid editorial hasbarah messages placed in media nationwide every month: The dire threats from Iran, Hamas and Hizbollah, the injustice of BDS, Palestinian anti-Semitism and more. If you support a bold voice that tells the truth about Israel in American media, please donate now.

**DONATE NOW** >



**SUBSCRIBE FREE**

## **FLAME'S WEEKLY HOTLINE E- NEWSLETTER**



FLAME's Hotline e-newsletter keeps you up to date on the most important pro-Israel advocacy issues and features our choice of the week's most informative and thought-provoking article on Israel and the Middle East. If you only subscribe to one pro-Israel news service, make it the FLAME Hotline.

**SUBSCRIBE NOW** >

we're to maintain the support of *all* Americans over the coming year.

Second, you can celebrate the upcoming Jewish and Christian holidays with even more joy in your heart, because you have done a *mitzvah* for Israel—a generous good deed appropriate to the season.

That's why, if you *don't* want to let criticism of Israel go unanswered, if you *don't* want one-sided news stories about Israel to go uncorrected, *and* if you've ever bemoaned Israel's "bad PR," I urge you to help FLAME with your financial support at this time. Just go to [donate](#) to join us and help now.

Please remember that nearly 100% of FLAME's financial support comes from individual members just like you. One by one, Jews, Christians and unaffiliated alike contribute generously to this noble cause—to help ensure that Israel survives.

So whether you give \$1,000 or \$500 or \$100 . . . or even \$50 or \$36 or \$18—every membership donation is important—every dollar you contribute helps us keep telling the truth about the inspiring Jewish nation.

Best of all, of course, your donation before December 31 is tax-deductible in 2018.

Won't you act now to make your membership donation online? Just go to [donate now](#).

Thanks in advance for your year-end generosity and your continued support of FLAME's good work.

Jim Sinkinson

President, Facts and Logic About the Middle East (FLAME)

P.S. We at FLAME usually focus, as we should, on the challenges Israel faces in the world—the unfair treatment the Jewish state receives at the hands of the U.N., continuing rocket, gun, car and knife attacks by Arab terrorists, and the existential threat that confronts Israel from Iran. But what we must not forget is the amazing success story that Israel represents for Jews, for the United States and for civilization itself. It's inspiring! To clarify, celebrate and publicize the good news about Israel, FLAME published a *hasbarah* message—"[Why Israel Matters](#)"—in media reaching 10 million readers. I hope you'll review this powerful position paper and pass it on to all your contacts who will benefit from this message. If you agree that FLAME's bold—but costly—brand of public relations on Israel's behalf is critical, I urge you to support our publication of such outspoken messages. Please consider giving donation now, as you're able—with \$500, \$250, \$100, or even \$18. (Remember, your donation to FLAME is tax deductible.) To start or renew your membership online, just go to [donate now](#). Now more than ever we need your support to ensure that Israel gets the support it needs—from the U.S. Congress, from President Trump, and from the American people.

Facts and Logic  
About the Middle East  
PO Box 3460  
Berkeley, CA 94703

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