

# Facts and Logic About the Middle East

## Statement of Activity January - December 2021

	TOTAL
Revenue	
Donation Income	
Donations - General	655,001.63
Donations - Online	57,415.20
<b>Total Donation Income</b>	<b>712,416.83</b>
Interest Income	1.86
<b>Total Revenue</b>	<b>\$712,418.69</b>
<b>GROSS PROFIT</b>	<b>\$712,418.69</b>
Expenditures	
Charitable Donations	1,825.00
Educational Publishing	
Distribution - Digital Media	7,523.64
Distribution - Direct Mail	73,053.75
Distribution - Print Media	157,444.00
Distribution - Social Media	19,076.88
Editorial Content	34,140.35
Licenses - Digital	1,275.00
Production - Print, Mail, Digital & Social	11,219.50
<b>Total Educational Publishing</b>	<b>303,733.12</b>
Fundraising	
Acquisition Printing & Mailing	100,962.61
Donor Relations	396.00
List Expenses	2,850.93
<b>Total Fundraising</b>	<b>104,209.54</b>
General & Admin.	
Auto	21.93
Bank Charges	543.63
Insurance	
Director's Insurance	1,250.00
<b>Total Insurance</b>	<b>1,250.00</b>
Licenses & Permits	205.89
Meals & Entertainment	68.40
Outside Services	
Administrative/Management	97,193.62
Bookkeeping/Accounting/Tax Preparation	5,620.00
Contractors	850.00
Website Maintenance	362.30
<b>Total Outside Services</b>	<b>104,025.92</b>
Postage/Mailings	3,081.76
Travel	720.96
Web Services	8,696.52
<b>Total General &amp; Admin.</b>	<b>118,615.01</b>
<b>Total Expenditures</b>	<b>\$528,382.67</b>
<b>NET OPERATING REVENUE</b>	<b>\$184,036.02</b>
<b>NET REVENUE</b>	<b>\$184,036.02</b>